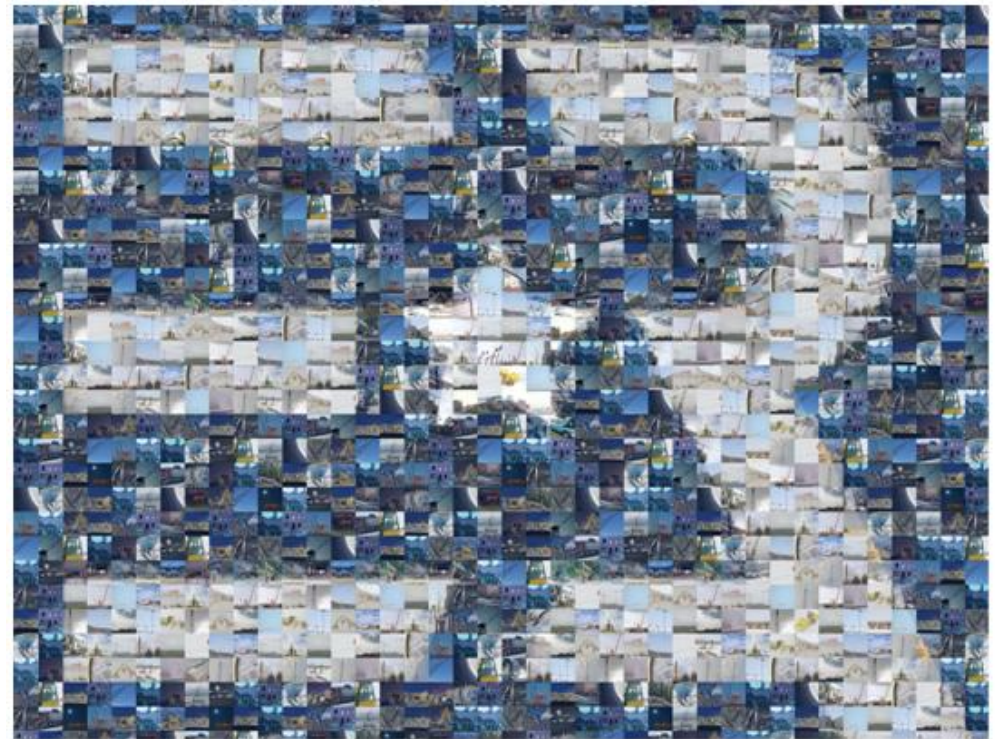


ERA Convention 2010

“New Opportunities for Rental”

Douglas McLuckie
Sustainability Committee



WWW.ERARENTAL.ORG

A reminder – What is sustainability?

Definition;

“development that meets the needs of the present generation without compromising the ability of future generations to meet their own needs”

The Brundtland Report for the World Commission for Economic Development 1988

Why should we bother

- n Customer driven

- n Impact of customer requirements are becoming more onerous

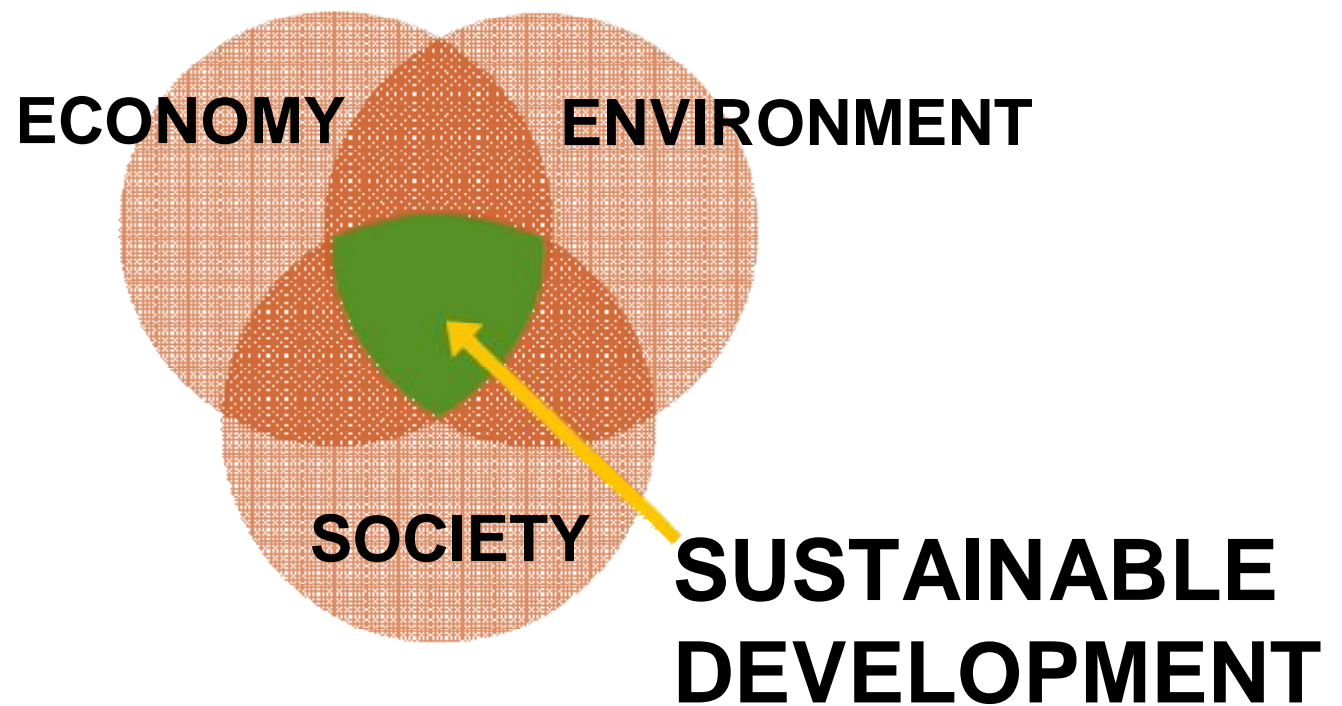
- n Internal & external risks.....some controlable, others un-controllable

- n Public expectations

Examples

- n customer Service Level Agreements
- n Olympic Development Agency requirements
- n Next generation of Legislative requirements (UK – carbon reporting and reduction, energy reduction programmes etc.)

A reminder – what is the interaction



How can you help

n Formal system certification

n The formal systems ISO 9001, ISO 14001 and OHSAS 18001 are an excellent platform to use.....why re-invent the wheel



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Communication is key

- n Lots of work has been done across the industry
- n Consolidation of information
- n Share experiences



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Sustainability committee – Key deliverable

BROCHURE