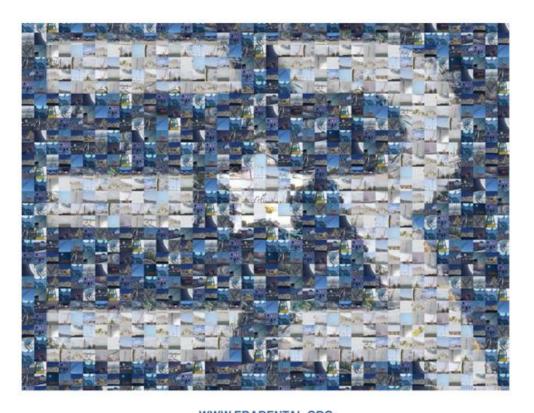
ERA Convention 2011

"Growth Again"

EQUIPMENT END-OF-LIFE STRATEGIES

Guylain Turgeon



WWW.ERARENTAL.ORG



Agenda

- Market
- Disposal network
- Things to consider to maximize your resale value



Market

100 Billion





Market - What influences the flow of asset





Market - Flow of the end of life asset





Market - Flow of the end of life asset





Market - Flow of the end of life asset

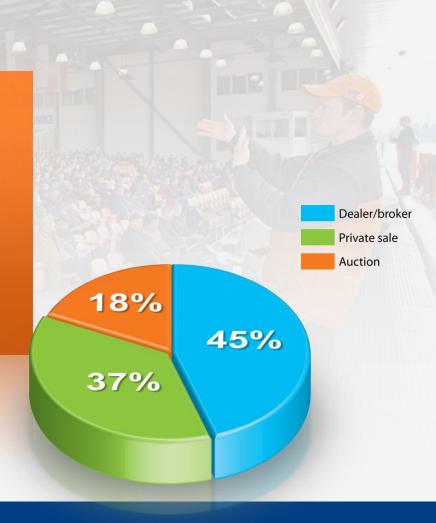




Disposal Network



- Reseller/broker network
- Auction





Things to consider to maximize your resale value

- Brand recognition
- Specification of asset
- Local regulation (emission and standard)
- Accessibility (restriction on importation)
- Ease to transfer property
- Local tax limit your VAT exposure
- Repairs vs residual value