

IT in the hire industry: HSS LiveHire

Presented by

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Our customers told us they were frustrated by:

- Lack of transparency "smoke and mirrors"
- Delayed hire/off-hire
- Inflated costs
- Too much paperwork

They told us they wanted:

- Control
- Transparency
- Real-time transactions
- Reduced costs
- The 'true cost of hire'





So we researched, developed and built HSS LiveHire:

- 6 month process to research and specify the system, choose a supplier
- £500k investment
- 12 month process to build, populate and test the system
 - : customer consultation
 - : specialist e-business supplier
 - : internal IT department
 - : online marketing team
 - : sales, operational and commercial teams
 - : project manager





What is HSS LiveHire?

- secure and bespoke online extranet: free of charge!
- user friendly front end; clever back end combination of real time content management, analytics and data management reporting
- fully integrated with HSS operating systems
- real-time transactional hire
 - : full product catalogue
 - : hire and off-hire online
- web-based asset and financial management
 - : view and amend equipment on hire across multi-sites
 - : financial statements, management information and KPIs
 - : online payment

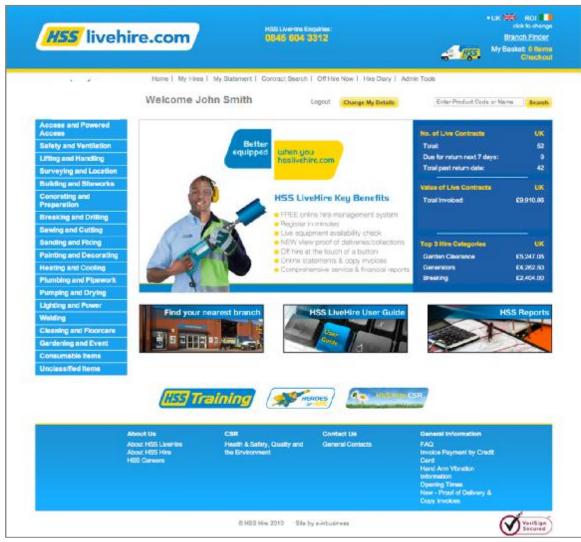
It is the first totally integrated tool hire procurement and asset management system in the UK.





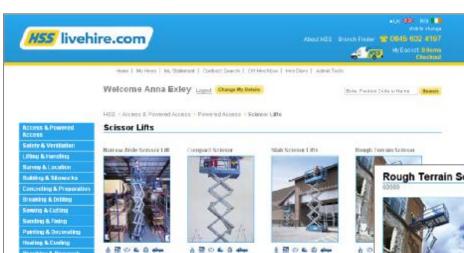
HSS LiveHire

- bespoke KPI dashboard
- product search
- 'basket' information
- branch finder
- corporate information



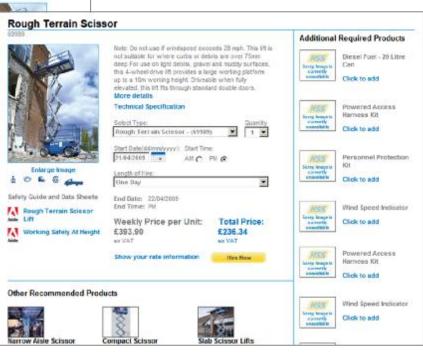






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- our entire product catalogue with product and safety information, bespoke pricing and recommended products
- real time stock availability
- searchable by category, product name or product code

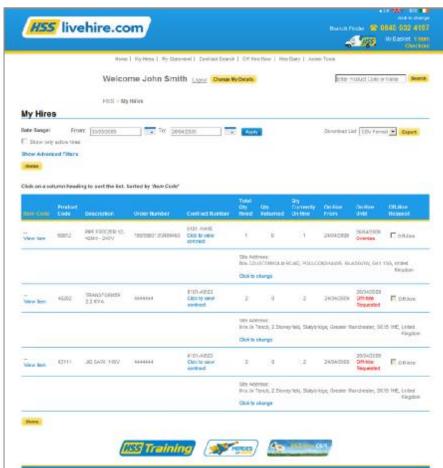




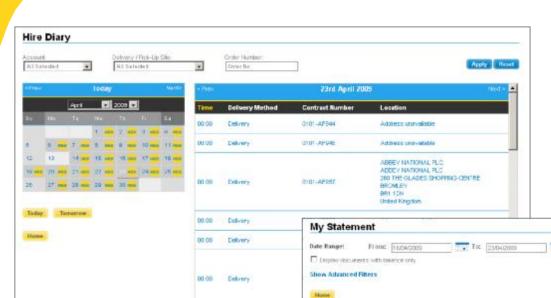


My Hires

- all products on hire
- filter by account, date, site
- links to full details of the contract
- warning to indicate hire period overdue
- download/export to own system







Hire Diary

 shows exactly what's on hire or due for delivery/collection

to keep

 changes can be initiated with immediate effect

Download List: CSV Parmst * Expert

My Statement

- fully personalised account statements, all updated in real time
- customers can check what's due for payment and what's coming up

Order Warrison	Contract Member	Document Type	Document Humber	Date leaved	Amount	Cutetanding
E129401	Oldkito view contract	Credit Moto	Autosin Click to view document	1964/2009	-£28.75	-028.75
0128401	0101-A4340 Click to yew contract	Credit Note	190537 Click to view document	1964/2009	-020.75	-035.75
595/598204/3143520	0101-AH090 Click to view contract	tryaice	4864688 Click to view document	1904(2009	676.45	676.=E
702203428016133W22	Ock to view contract	EVOCE	creating Click to view obcurrent	19040009	£13.29	413.29
702/2021999/5127908	0101-Z4044 Clickte-view contract	Invoice	4864374 Click to view document	1304/2008	(80.49	6003 //S
703-0072357-6125622	G101-23876 Click to view contract	livoke	4884373 Click to view accustent	1964/2009	£50.50	690.60
70300323634512030U	0101_V3467 Click to view contract	hyoca	4054393 Click to view obcurrent	19040008	£13536	6135.36
703/0032982/6129896	0101-Z3698 Click to view contract	hvoice	#854372 Click to view obcurrent	1964/2000	£139.16	(199.15





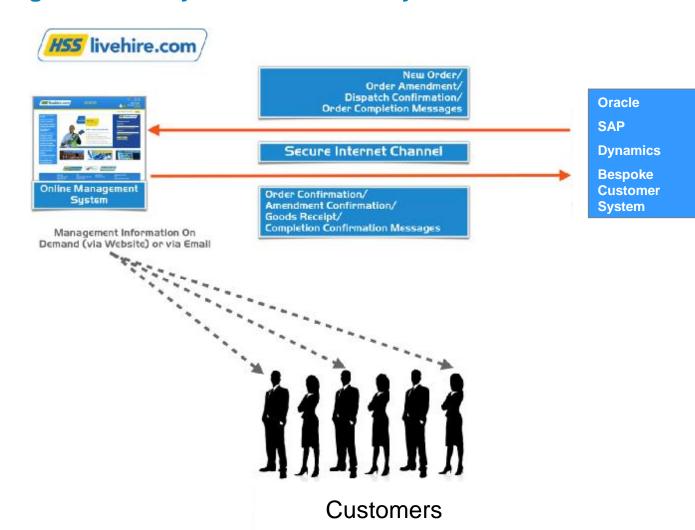
And it's still evolving....

- Hire Insight
 - : linked to our vehicle tracking system
 - : online and real-time estimated times of arrival
 - : online and real-time proof of deliveries
 - : digital signatures
 - : online photographic evidence of equipment damage
- Mobile apps
 - : UK mobile internet users 2011 = 15.9million 2013 = 18.6 million
 - : 4.2 million UK customers use retail websites through mobile internet every month
 - : mobile internet is over-taking desktop browsing
 - : 10% hss.com orders from mobiles; currently 2% hsslivehire.com





Integrated directly with customers' systems







Our customers love it:

- Easy and instant hire management (equipment and account)
- Visibility and control: only pay for what they really need
- Cost and time efficiencies
- Reduced paperwork
- Improved reporting of management information, accounts and statements

We love it:

- Grow and retain large accounts
- Win new customers
- Reduced transactional and admin costs
- Real time account information for risk management
- Supports our drive for transparency and integrity in the hire industry

HSS LiveHire has revolutionised how we and our customers manage and monitor hire in the UK.





Customer Feedback

Using LiveHire has put us ahead of the competition

LiveHire has helped us keep costs down by tracking our hires efficiently

LiveHire has made hiring equipment a lot easier

We found an 8% saving in equipment management costs

A fantastic tool

It makes life easier for my team

