

ERA Convention 2011

“Growth Again”

IT development at

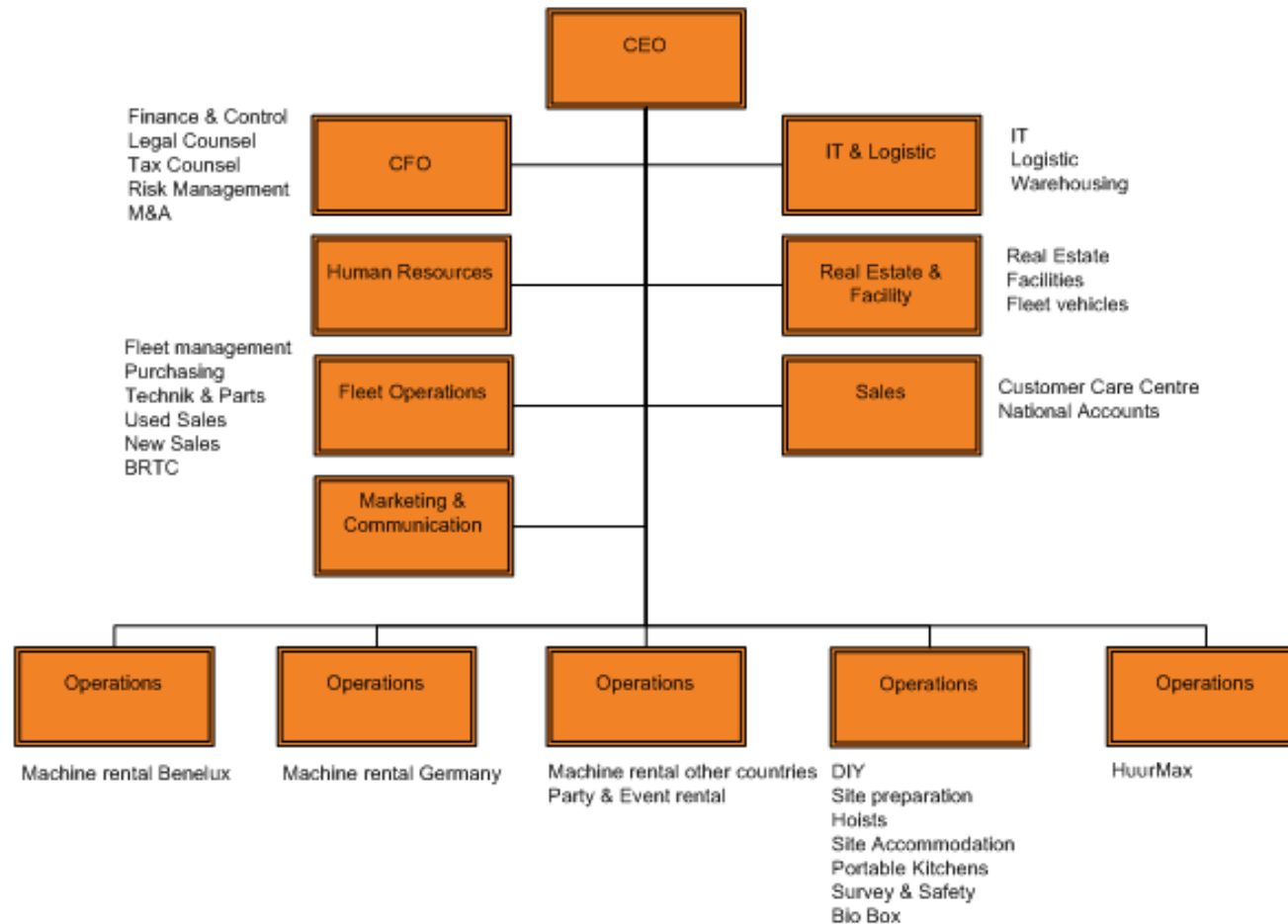


Edwin Wijers



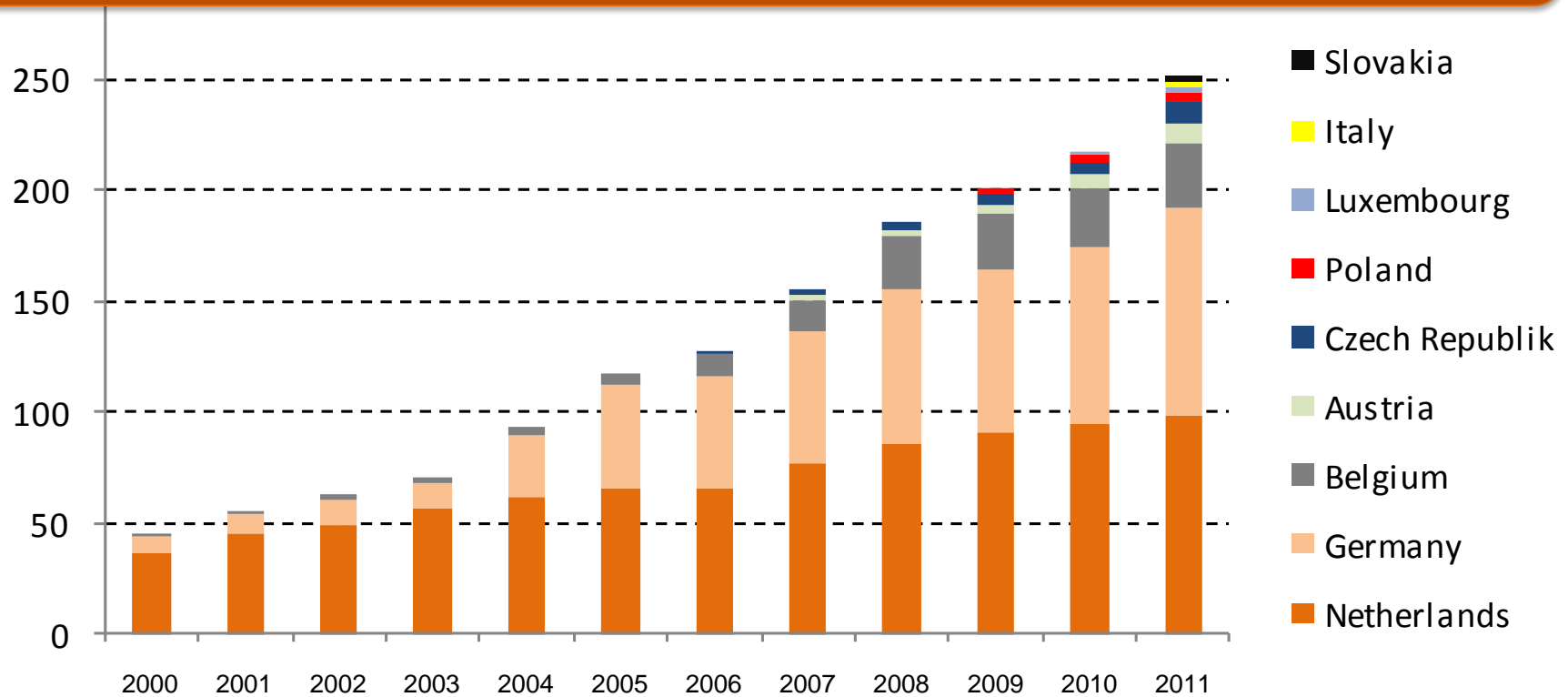
WWW.ERARENTAL.ORG

Organization chart Boels



Branches

Over 225 branches in 9 European countries



Business units

Equipment rental

Equipment rental



Party & Portable Kitchens

Party



PTK



Building site installation

Hoists



Site preparation



Site accommodation



Home improvement centre

DIY



Survey

Survey



I.T. landscape at Boels Rental

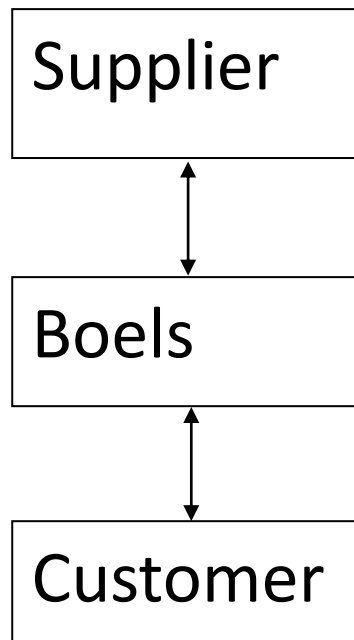
- **850 users (citrix based)**
- **9 countries**
- **Software :**
 - **inspHire (ERP)**
 - **Sap (Financial and Consolidation)**
 - **Miscellaneous (CRM, HR, FMIS, BI)**

Challenges / Chances

- **Mobile working and always being connected**
 - **Account Managers (CRM, ERP)**
 - **Mechanics (knowledge base, parts checking and ordering)**

Challenges / Chances

- **Supply chain management**



- Define common language (articles)
 - Exchange documents (XML, EDI)
 - In doing deals think about administrative workload make arrangements
-

Challenges / Chances

- **Regulatory differences between countries**
 - **Testing equipment**
 - **Accounting rules**
 - **Instruction manuals**

Threats

- **Loss of data**
- **Drown in data**
- **Finding the right data**



EUROPEAN
RENTAL
ASSOCIATION

Thank you for your attention!