

CATALOGUE OF ACHIEVEMENTS AND DELIVERABLES

1. PROMOTION OF RENTAL

- LAUNCH OF ERA WEBSITE

as a central focal point with information on the rental industry in Europe collected from various sources.

- CONCEPT AND LAUNCH OF INTERNATIONAL RENTAL EXHIBITION

co-organised by the ERA and International Rental News. First edition in 2008, next edition taking place in June 2014.

- PARTICIPATION TO TRADESHOWS

to promote the rental concept (BAUMA, Intermat, Maszbud, Samoter, Executive Hire Show...) and speeches delivered regularly to conferences on construction equipment or at meetings of national rental associations.

- PUBLICATION OF 2 NEWSLETTERS:

the web-based Rental Weekly on rental industry news and the e-mailed Association news (Every 2-3 months) destined to members only.

- CONCEPT AND LAUNCH OF 3 EDITIONS OF THE EUROPEAN RENTAL AWARDS

in partnership with *International Rental News*. The next edition taking place in May 2013.

- DEVELOPMENT OF THE "RENT VS. BUY CALCULATOR"

available on our website and used by several major rental companies on their own websites.

- PUBLICATION OF ANNUAL REPORTS

- DEVELOPMENT OF PROMOTION TOOLS

for the use by ERA Members, such as "Good Reasons to Rent" posters and a "Discover Rental Guide"

- SUPPORT TO THE CREATION OF NATIONAL RENTAL ASSOCIATIONS IN SEVERAL COUNTRIES

2. STATISTICS

- PUBLICATION OF "BEST ESTIMATES"

on the rental industry with knowledge derived from various industry experts.

- PUBLICATION OF EUROPEAN EQUIPMENT RENTAL INDUSTRY REPORT

Europe-wide statistics on the rental industry.

- LAUNCH OF THE QUARTERLY "RENTAL TRACKER"

surveying business sentiments and trying to identify trends in the rental industry.



3. EU AFFAIRS

- ESTABLISHMENT OF RELATIONS WITH EUROPEAN COMMISSION OFFICIALS

European trade federations in the construction industry (FIEC, ECED, CECE), and with other bodies (CEN).

- ADOPTION OF “IN-SERVICE INSPECTION OF WORK EQUIPMENT BEST PRACTICE STATEMENT”

- OPERATOR’S LICENSES AND TRAINING:

Contacts with other European trade federations on the issue to support mutual recognition between member states in the long term.

- CROSS-BORDER TRANSPORTATION OF

Report, Meetings and letters to the European Commission on the issue to attract its attention.

- INPUT INTO THE EUROPEAN COMMISSION’S GUIDE

on the Machinery Directive to reduce the impact of this legislation on rental companies.

- PRODUCTION OF GUIDELINES FOR DRAFTING SAFETY INSTRUCTIONS LEAFLETS

- PRODUCTION OF BEST PRACTICES GUIDANCE ongoing

4. SUSTAINABILITY

- PRODUCTION OF A GUIDE “SUSTAINABILITY IN THE RENTAL INDUSTRY”

to support rental companies implementing CSR policies including factsheets which will illustrate some issues mentioned in the guide with concrete examples of achievements / actions taken by rental companies and the benefits delivered.

5. GENERAL RENTAL CONDITIONS

- PRODUCTION OF A FRAMEWORK FOR GENERAL RENTAL CONDITIONS FOR B2B

available in English, Italian, German, French and Spanish.

- DEVELOPMENT OF A CEN WORKSHOP AGREEMENT

on General Rental Conditions for B2C with shared copyrights and shared distribution rights with the national members of CEN.

6. EQUIPMENT TECHNOLOGY

- PRODUCTION OF “TOTAL COST OF OWNERSHIP:

guidance document on key drivers influencing total cost of ownership of equipment

7. EQUIPMENT THEFT

- PRODUCTION OF THE ERA GUIDE FOR THEFT PREVENTION:

guidance document on best practices and on existing anti-theft devices and systems for use by national rental associations and by rental companies.



TOTAL COST OF OWNERSHIP OF CONSTRUCTION EQUIPMENT					
PHASE	Project Data (Project)	Factors Data (Factors)	Summary Data (Summary)	Examples / Critical Drivers	Cost Drivers
FIRST PRIORITY ISSUES	Project Data	Factors Data	Summary Data	Examples / Critical Drivers	Cost Drivers
	Project Data	Factors Data	Summary Data	Examples / Critical Drivers	Cost Drivers
SECOND PRIORITY ISSUES	Project Data	Factors Data	Summary Data	Examples / Critical Drivers	Cost Drivers
	Project Data	Factors Data	Summary Data	Examples / Critical Drivers	Cost Drivers
THIRD PRIORITY ISSUES	Project Data	Factors Data	Summary Data	Examples / Critical Drivers	Cost Drivers
	Project Data	Factors Data	Summary Data	Examples / Critical Drivers	Cost Drivers
FOURTH PRIORITY ISSUES	Project Data	Factors Data	Summary Data	Examples / Critical Drivers	Cost Drivers
	Project Data	Factors Data	Summary Data	Examples / Critical Drivers	Cost Drivers