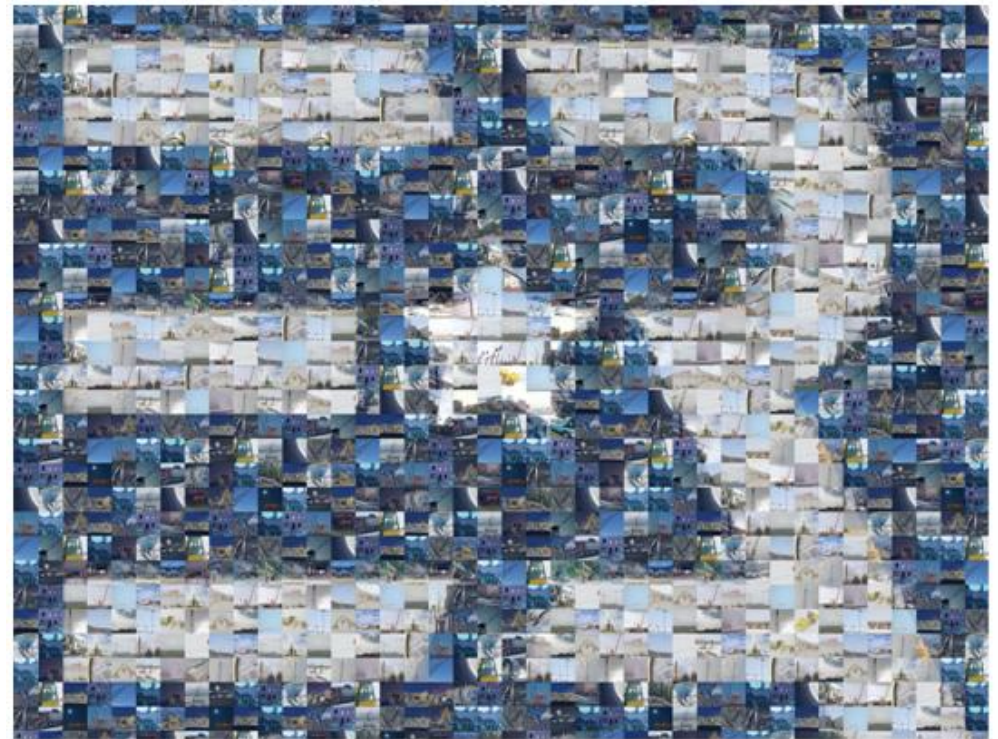


# ERA Convention 2010

*“New Opportunities for Rental”*

**EU Affairs Committee**

**Kevin Minton**



[WWW.ERARENTAL.ORG](http://WWW.ERARENTAL.ORG)

## EU Affairs Committee

### What is the Committee's role?

- n Monitor EU policy developments
- n Assess impact on European rental industry
- n Provide guidance to industry

## EU Affairs Committee

### What is the Committee's role?

*harder to do....*

- n Stop or reduce harmful effects
- n Develop opportunities
- n Create opportunities

## EU Affairs Committee

### Who is the Committee?

- n 20 members
- n National & trade associations
- n Rental companies
- n Pan - European

## EU Affairs Committee

### External view

- n European Commission
- n European Parliament
- n FIEC – European contractors
- n CECE – equipment manufacturers
- n CEN – European standards

## EU Affairs Committee

### What issues have we worked on?

- n Instruction manuals
- n Operator licences and training
- n Cross-border transportation
- n Accident monitoring
- n Machinery safety
- n Biodiesel; compliance of equipment; etc

## EU Affairs Committee

### Instruction Manuals

- n Required by European Directives
- n Requirements vary across member states
- n ERA Framework
  - n Creation
  - n Content
  - n Verification

## EU Affairs Committee

### Operator Licences & Training

- n Requirements vary across member states
- n Aim: mutual recognition
- n Other stakeholders: FIEC, CECE etc
- n ERA Framework for training delivery
- n References to sector standards



## EU Affairs Committee

### Cross-border transportation

- n Requirements vary across member states
  - n Threshold for notification
  - n Form of notification
  - n Period required for notification
  - n Technical requirements
- n Aim: European Commission resolution
- n Meeting with Commission – January 2010

## EU Affairs Committee

### Is there a single European market for rental?

- n *“Requirements vary across member states”*
  - n Inspection of work equipment (2009)
  - n Instruction manuals
  - n Operator licences & training
  - n Cross-border transportation
- n Aim: European Commission resolution
- n **Plan: High Level Communication – DG Markt**

## EU Affairs Committee

### Accident Monitoring

- n Research project – tower cranes
- n Public data
  - n Collection & comparison of data
  - n Identification of trends
  - n Extraction of useful information
- n Would take a lot of time and effort
- n **Simple solution - Google**

## EU Affairs Committee

### Machinery Safety

- n Quick couplers – guidance from UK
- n Machinery Directive - status of attachments
  - n Interchangeable equipment?
  - n Partly completed machinery?
- n Written to European Commission

## EU Affairs Committee

### Other issues

- n Biodiesel & low sulphur diesel
- n CE marking & Conformity of Machinery
- n **12 Factsheets:** summaries on website, full document available from ERA Secretariat

## EU Affairs Committee

### Europe 2020 Strategy

- n European Commission vision for 2020
- n “Strategy for smart, sustainable & inclusive growth”
- n “prosperity will result from ... using resources better”
- n Commission guidance on public procurement
- n **ERA Aim: integrate Rental into EC plans**

## EU Affairs Committee

### What is the Committee's vision?

*An economic and social environment which allows rental companies to flourish without obstruction, without barriers to trade and in a single European market.*

## EU Affairs Committee

### What is the Committee's role?

**Preparing ERA members for the future.**

**Preparing the future for ERA members.**

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EUROPEAN  
RENTAL  
ASSOCIATION

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EU Affairs Committee

**Thank you for your attention**

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