

ERA Convention 2012

“Changing Rental”

**STRUCTURE + TEAM SPIRIT
= SUCCESS**

Nina Aasland





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RENTAL
ASSOCIATION



NABOEN?



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**IN NORWAY, WE HAVE A LONG TRADITION
OF BORROWING THINGS WE NEED
FROM OUR NEXT-DOOR NEIGHBOUR**

**THIS TRADITION IS WHAT CONSTITUTES OUR BUSINESS
- AND OUR COMPANY NAME**

NABOEN IS THE NORWEGIAN WORD FOR NEIGHBOUR



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VISION:

- WE WILL BE THE BEST NEIGHBOUR IN NORWAY!



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PURPOSE:

**WE RENT OUT EQUIPMENT, TOOLS AND MACHINERY
TO LARGE AND SMALL COMPANIES
AS WELL AS THE GENERAL PUBLIC**



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**- HAPPY AND SATISFIED CUSTOMERS
WILL ENSURE A HEALTHY AND GROWING BUSINESS!**



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CORE VALUES:
**WE ARE THOROUGH, KNOWLEDGEABLE,
ENVIRONMENTALLY AWARE AND DECENT**



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**- GREAT THINGS HAPPENS WHERE
ENTHUSIASM IS A DRIVING FORCE!**



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STRUCTURE + TEAM SPIRIT = SUCCESS



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is_naboen - Intershare as - Nina Aasland

Program Rediger Vis Verktøy Hjelp

WebTeller: 2 Web Avbestilling Alarm!

Kategori: 62-2 LIFTER 801 Gruppe: Døgnleie små Utleieperiode: tirsdag 22.03.2012 Fra (Tid): 11:25 Dager Til (Dato): 1 fredag 23.03.2012 Til (Tid): 10:00 Avtalestatus: ALLES Avtaletype: ALLES Finn avtale: Finn Faktura

Mars-12 22 23 24 25 26 27 28 29 30 31 01 02 03 04

Kategori	Gruppe	Utleieperiode	Fra (Dato)	Fra (Tid)	Dager	Til (Dato)	Til (Tid)	Avtalestatus	Avtaletype	Finn avtale	Finn Faktura
62011-01	GENE S 85 BOMLIFT 28										
62011-02	JLG 660 SJ BOMLIFT 23M										
62011-101	LIFT BOMLIFT 23M GENE										
62011-102	LIFT BOMLIFT 23M ARB										
62011-103	LIFT BOMLIFT 23M ARB										
62037-01	MANIACCESS 100 VJR ELE										
62028-1	MANIACCESS 120 AETJ C EL	0234 D									
62028-100	MANIACCESS 120 AETJ C										
62018-2	MANIACCESS 170 AET ELE	110651 *									
62018-3	MANIACCESS 170 AET ELEK	112624									
62025-104	LIFT BOMLIFT 28M ARB										
62025-107	LIFT BOMLIFT 28M ARB										
62025-108	LIFT BOMLIFT 28M ARB										
62025-2	GENE S85 BOMLIFT 28M										
62025-3	JLG 860 BOMLIFT 28M	11268	112628 *								
62025-4	JLG 860 BOMLIFT 28M	0782 Df									
62025-5	JLG 860 BOMLIFT 28M	12440									
62025-6	JLG 860 BOMLIFT 28M	12440									
62032-01	JLG 1350SP 43M		112681 *								
62032-100	LIFT BOMLIFT 43M (INN)										
62032-101	LIFT BOMLIFT 43M (INN)										
62032-102	LIFT BOMLIFT 43M (INN)										
62032-103	LIFT BOMLIFT 43M (INN)										
62039-01	JLG 1500SJ										
62013-01	MANITOU 180 ATJ	0657 D									
62013-02	MANITOU 180 ATJ	0604 D									
62013-03	MANITOU 180 ATJ									110811 * LØ	
62013-04	MANITOU 180 ATJ									110406 DF *	
62013-05	MANITOU 180 ATJ	0302 D									
62013-06	MANITOU 180 ATJ									110869 DF *	
62013-07	MANITOU 180 ATJ	11551 DF									
62013-08	MANITOU 180 ATJ		112680 *								
62013-09	MANITOU 180 ATJ		112662								
62013-102	BOMLIFT 18M INNL									110869 DF *	
62013-103	BOMLIFT 18M INNL										
62013-104	BOMLIFT 18M INNL										
62013-105	MANITOU 180										
62013-106	MANITOU 180										
62013-108	SELVGAENDE BOMLIFT										
62013-109	BOMLIFT 18M INNL										
62013-110	BOMLIFT 18M INNL										
62013-111	BOMLIFT 18M INNL										
62013-112	BOMLIFT 18M INNL										
62013-113	BOMLIFT 18M INNL									111939	

NABOEN'S TAILOR-MADE RENTAL MANAGEMENT SYSTEM

MEG & **Naboen**

MEG & **Naboen**

nabolaget 2015

styret

- Olav Aasland (styreleder)
- Kjell Inge Olsen
- Terje Sætrevik
- Nina Aasland

daglig leder
Nina Aasland

triangel regnskap
Irene Skasheim

forr.utvikl./HMSKrådgiver
Olav Aasland

salgs/telefon koordinatør
Kathrine Thue

salgsleder
Bjarne K. Mæland

butikkansvarlig
Stig Brathetland

mekanisk ansvarlig
Bjørn Håland

personløfteransvarlig
Jon Ø. Hansen

verkstedsansvarlig
Jomar Rosland

mekaniker
Joar Andre Obrestad

transportkoordinatør
Geir O. Vikanes

mottakskoordinaatør
Torbjørn Klepp

verkstedskoordinatør
Asbjørn Seemann

avd.leder - Haugesund
Harald Fredriksen

markedsleder - Haugeund
Jan Helgeland

klargjører
Per Magnus Haarr



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THE NEIGHBOURHOOD 2015

TRAINING AND BUSINESS DEVELOPMENT PROGRAMME FOR NABOEN



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8 GOALS FOR NABOEN

1) NO HARM TO PEOPLE, MATERIAL ASSETS OR THE ENVIRONMENT



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8 GOALS FOR NABOEN

- 1) NO HARM TO PEOPLE, MATERIAL ASSETS OR THE ENVIRONMENT
- 2) BE THE BEST IN TERMS OF CUSTOMER RELATIONS AND SERVICE



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- 1) NO HARM TO PEOPLE, MATERIAL ASSETS OR THE ENVIRONMENT**
- 2) BE THE BEST IN TERMS OF CUSTOMER RELATIONS AND SERVICE**
- 3) INCREASE MARKET SHARE AND BECOME A TOTAL SUPPLIER OF RENTAL PRODUCTS FOR THE CONSTRUCTION INDUSTRY**



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- 4) ESTABLISH TWO NEW NEIGHBOURHOOD SHOPS IN OSLO AND HAUGESUND**



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- 5) BE A FRONT-RUNNER IN NORWAY WITHIN RENTAL MANAGEMENT AND LOGISTICS SYSTEM**



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- 6) BE THE BEST IN THE BUSINESS WHEN IT COMES TO QUALITY AT EVERY LEVEL**



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- 7) ACHIEVE ISO 9001 CERTIFICATION OF THE COMPANY**



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- 7) ACHIEVE ISO 9001 CERTIFICATION OF THE COMPANY**
- 8) BOOST ANNUAL TURNOVER TO NOK 60 MILLION**



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MONDAY AT LAST

**ON THE FIRST MONDAY OF EACH MONTH,
EMPLOYEES ASSAMBLE FOR CONVERSATION AND MOTIVATION
(SOMEWHERE)**





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MONDAY AT LAST

**COOPERATION MUST BE PRACTICED,
AND OUR GOAL IS TO IMPROVE OURSELVES ALL THE TIME**





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NEIGHBOURHOOD CHAMPIONSHIP

**FUN AND GAMES INSPIRE ENTHUSIASM.
EMPLOYEES FIND AN OUTLET FOR THIS IN OUR MONTHLY NEIGHBOURHOOD
CHAMPIONSHIP**





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NEIGHBOURHOOD CHAMPIONSHIP

IN THE SPRING OF 2012, WE WILL BE CONCENTRATING ON CURLING,
COLLABORATION SKILLS AND THE WINNING INSTINCT





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NEIGHBOURHOOD EVENTS

EVERY YEAR CUSTOMERS AND PARTNERS ARE BROUGHT TOGETHER
FOR PROFESSIONAL UPDATING AND GOOD COMPANY





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NEIGHBOURHOOD EVENTS

CULTIVATING CUSTOMERS AND BUSINESS RELATIONS PROPERLY IS IMPORTANT TO US. HERE, NORWAY'S NATIONAL POET, OLE PAUS, SHARES HIS WORDS AND MUSIC.





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NEIGHBOURHOOD EVENTS

AS WELL AS NEW PRODUCTS AND SERVICES, WE ALSO INTRODUCE
OUR FRIENDS TO EXCITING ARTISTS AND GUEST SPEAKERS.
THIS IS OUR OWN JAZZ DIVA, RANDI TYTINGVÅG



NEIGHBOURHOOD EVENTS

**ODD SEVLAND PARTICIPATED AT OUR HSE EVENT IN 2011,
SHARING HIS PERSONAL AND POWERFUL STORY OF HOW HE SUFFERED
SERIOUS BURNS – AND HOW THIS AFFECTED THOSE AROUND HIM**





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GOOD NEIGHBOURS ENJOY BEING TOGETHER!



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Naboen