



EUROPEAN
RENTAL
ASSOCIATION

Practical Sustainability Solutions

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Sustainable Transport Fleet Investment; 35% fuel savings

Traditional delivery vehicle



Low drag delivery vehicle



Next generation vehicle tracker; Celtrak

**Speeding infringements
reduced by 77%**

**Braking infringements
reduced by 7%**

**Harsh braking reduced by
9%**

Idle time reduced by 8%

**Safety rating score
improved by 77%**

MPG improved by 8%

**Overall fuel usage reduced
by 7%**



Apprentice program, planning for future growth

Multiple Apprentice Roles;

- Mechanical Fitters
- Electrical Technicians
- Drivers
- Rental Managers
- Cabin Fitter/Joiners
- Trakway Installers
- Customer Service Advisors
- Mechanical engineers
- Temporary Works Structural Engineers

• 2014/15 Apprentice Launch



ESOS Legal Compliance

- EU Directive 2012/27/EU = Energy Saving Opportunities Scheme in UK.
- All large corporations with turn over of 50,000,000 euro or 250 employees required to comply with ESOS.
- Sustainable Energy Reductions can be used to demonstrate compliance with ESOS.