



EUROPEAN  
RENTAL  
ASSOCIATION

Sustainability at Cofiloc:  
investments in technology and  
innovation for the environment.

Carlo Buso  
General manager Cofiloc spa



*Please react on Twitter, @era\_rental*



## COFILOC IN A VIDEO

I believe that for the future **we must think of our work** in a different way from today.

Thus far we have done too little in this sector.  
**So we shall have to change our habits.**

Revise the way we build residential areas as well as industrial and commercial areas, which must possess the technological characteristics that will safeguard personal health and protect and enhance the environment.

Unfortunately, **the institutions** are doing little to encourage this approach.

Our associations **must intervene** to provide advantages for those **that invest in sustainability**.

This will be an important business for our companies, one that will let us innovate and invest in new equipment and services, thus creating financial and social benefits throughout the sector.

With “Cofiloc Environment Project”,  
“Green Maintenance”, the Cofiloc School and the  
continuous training of our personnel and customers,  
**we have been pursuing this goal for years.**

**We are prepared** to help our industry take a leap of quality in this area, in the hope that both companies and institutions will recognize **how important equipment rental is for sustainability.**



THANK YOU ALL AND  
“BUON LAVORO”.

# **COFILOC**

noleggio professionale