

EUROPEAN RENTAL Association

Technical Committee

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Mission Statement & Committee Goals Making it safer, easier and cost effective for the rental industry by working together with equipment stakeholders on:

- **1** The key drivers of the total cost of ownership (damages, accidents, maintenance, etc.)
- **2** Standardisation wherever possible (telematics, decals, compaction, etc.)
- 3 Simplified instructions manuals and training (operation, maintenance, safety, e-learning)
- Parts management and key drivers of repair and maintenance total cost



New legislations impact on rental industry

EUROPEA RENTAL ASSOCIAT

Survey among rental companies 2012

A survey was conducted among rental companies to identify:

- The most common damages & accidents to rented equipment caused by inexperienced users
- The categories of equipment "under maintained" most by customers when rented out
- The most frequent reported issues in service calls



ERA Technical Committee

Total Cost of Ownership – Key Drivers





This guidance document has been drafted by the European Rental Association's Committee on Equipment Technology

his guidance represents a common understanding among the rental companies and the construction equipment manufacturers of the key drivers influencing the total cost of ownership of equipment including the three main phases of the lifesycle of equipment: acquisition, operations and maintenance and divestment. This guidance document represents a common understanding among the rental companies and the OEM's of the drivers influencing the total cost of ownership of equipment throughout the three main phases of the lifecycle of equipment:

- Acquisition,

- Operations & maintenance,
- Divestment.



Face to Face meetings 2013

To build on the results from the survey, the Committee organized two workshops at BAUMA 2013 with experts from rental companies and OEM's to analyse and research how accidents and damages can be best reduced for Construction & Access Equipment.

Face to Face meetings 2014

5 Face to Face meetings were organised in October 2014 between rental fleet managers and one selected manufacturer on a confidential basis, providing the ground for in-depth analysis of issues & showing commitment for solutions



Face to Face meetings 2015 Intermat offered the opportunity for a new round of 10 Face to Face meetings. Some manufacturers attended for the second time and, among many, the most common issues considered were:

Tie down points

- **Simplified instructions / Quick Guide**
- **Greasing technology**
- Loading with forklift



Face to Face meetings 2016

During Bauma another 12 Face to Face meetings took place. Two new points got included into these sessions beside two existing once:

1 Tie down points

- **2** Simplified instructions / Quick Guide
- **3** Telematics solutions
- **4** Optimisation of maintenance intervals



Framework for tie down points 2016

The ERA Rental Companies created a joint documentation to give the OEM's a recommendation in relation to "tie down / lifting points" and "lifting pockets"





Quick Guides Framework 2016

The ERA Rental Companies created an overview with all necessary items to be

explained in quick guides for the operators of rental machines





Future of the face-to-face meetings

- Very positive feedbacks from rental companies and OEMs (better preparation, 4 topics, etc.)
- Individual debriefing to each OEM in the coming weeks
- Next Committee meeting in October 2016: follow-up of Bauma meetings, common questions will be addressed /any confidential topics will be discussed in the next face-to-face round
- Face to Face meetings twice a year for OEM's, who would like to present new topics. This will ensure a faster and better communication



Next topics for the Committee Spare part analysis

- Review of different types of the most critical spare parts
- Estimation of the share of spare parts ordered from OEM's

Maintenance of equipment

- Review of the maintenance instructions and warranty policies of the OEMs
- Are the rental companies over-maintaining their equipment?
- Predictive maintenance to avoid tight schedules

New topics to be discussed?

• Open to the discussion of the roundtables



Workshop guidelines

Time:50 minutes for brain storming and wrap up30 minutes for presentations by the group speakers

Speaker: One person per table

Task:Answering one question per table



Objective: Raise issues of importance for the rental business, on which the Technical Committee could work in the future



Team Session

Workshop for the following two topics:

- The future of equipment: fleet managers vs. suppliers
- What benefits can be reached by using Big Data in the rental industry





