



EUROPEAN  
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# TOMORROW'S TALENT

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fan-manufaktur



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**Yesterday you  
said tomorrow!**

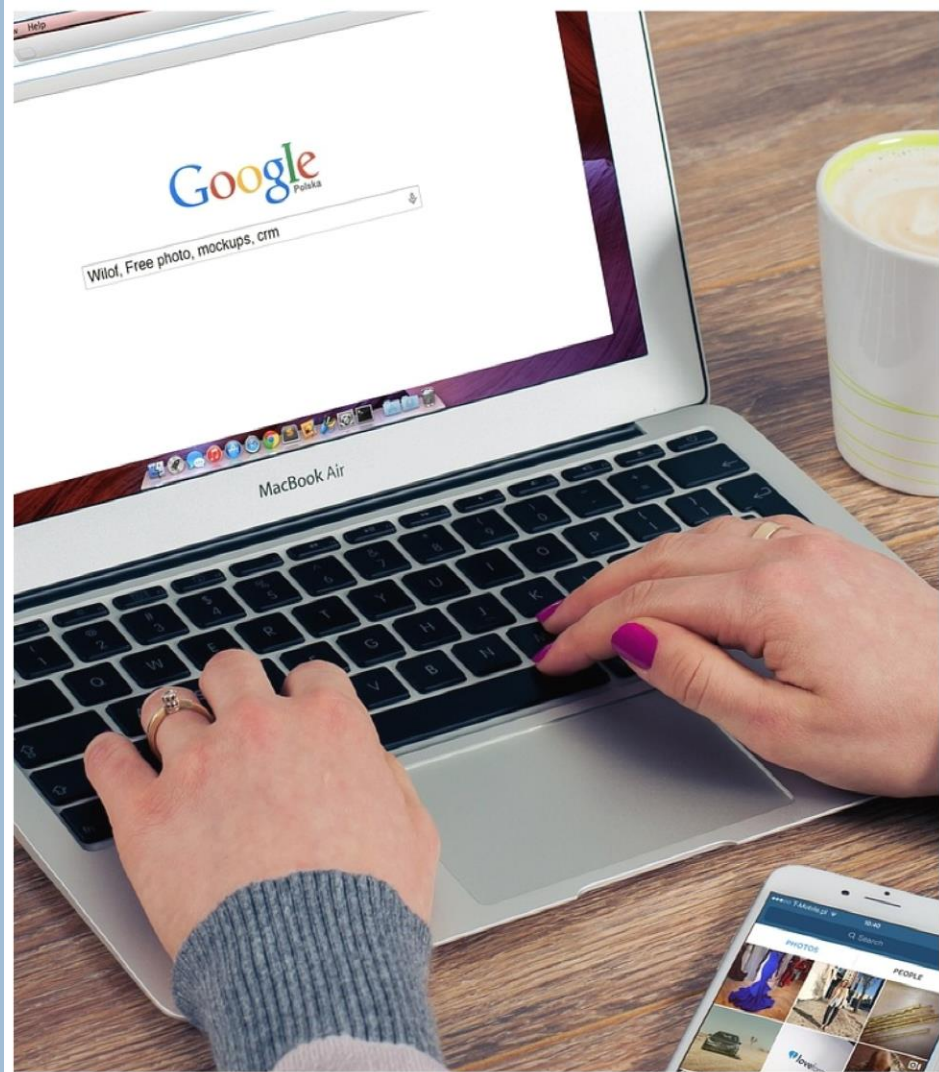




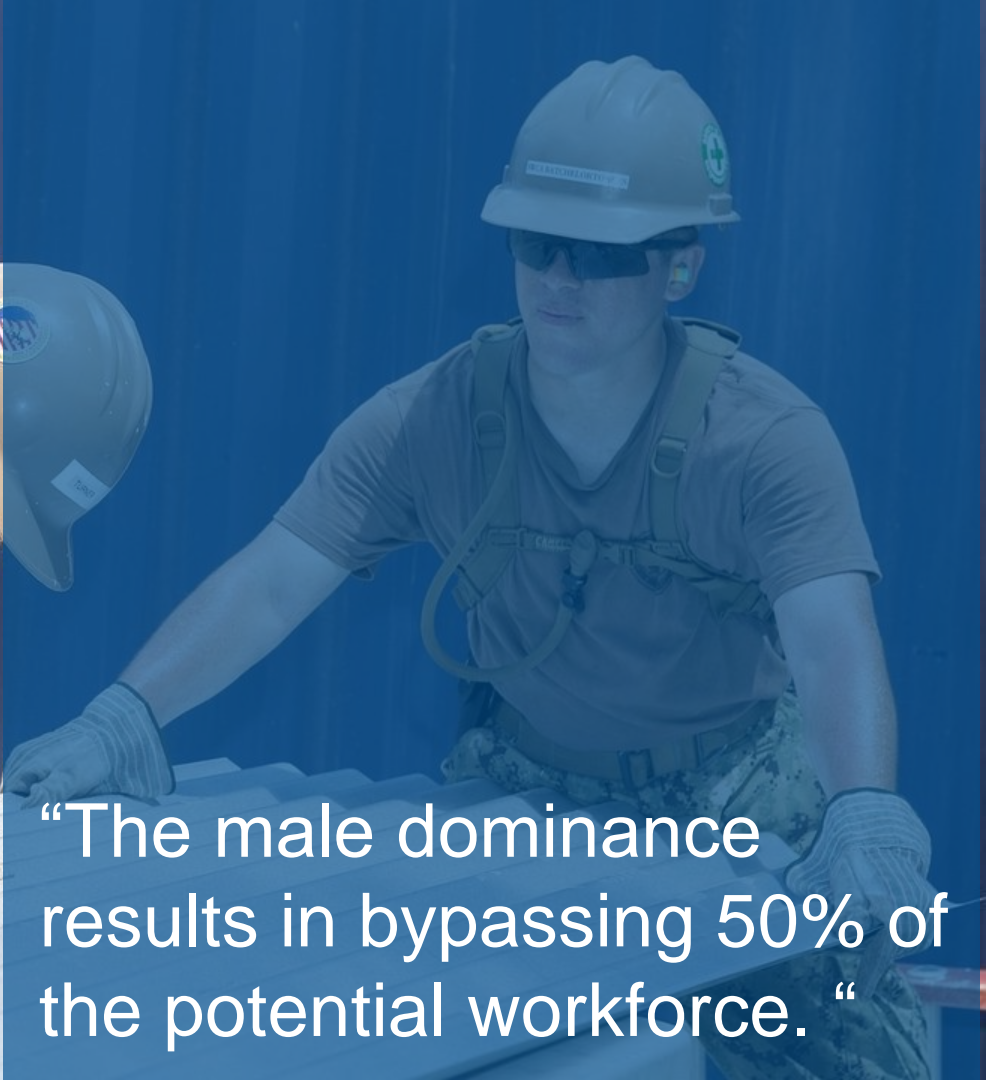
Gap of  
31,49%

WHAT CAN I DO?

WHAT CAN YOU OFFER?







“The male dominance results in bypassing 50% of the potential workforce.”

Be creative

# IF YOU WANT TO ATTRACT YP'S

1. Collaborate
2. Establish partnerships
3. Recruit digital



1. Show opportunities
2. Live company values
3. Benchmark

IF YOU WANT TO RETAIN  
YP'S

# IF YOU WANT TO BE SUCCESSFULL BY 2025

1. Be a first mover
2. Disrupt yourself
3. “Get new blood into the business”



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