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## **ERA publishes guide for equipment rental companies to address cybersecurity threats**

The European Rental Association (ERA) is today publishing the 'ERA guide to cybersecurity leading practice in the equipment rental industry' to help equipment rental companies plan, develop and continuously improve their cybersecurity.

The guide defines the enterprise-wide scope of cybersecurity interventions, identifies the core elements of a successful strategy, including the special factors that may impact rental companies, and outlines leading practices being adopted today by industry leaders.

Michel Petitjean, Secretary General of ERA, said:

*"European equipment rental companies are becoming more and more intelligent, embracing digitalisation and increasingly using smart equipment, which means the industry is facing an unprecedented challenge from cyberattacks, while rental customers are demanding more in terms of cybersecurity protections.*

*"With detailed information about the investments required to get cybersecurity right and with a roadmap to go from a base level to industry leaders across key capability elements, our cybersecurity guide is a crucial tool to enable rental companies of all sizes to reduce their IT vulnerabilities and make their businesses more secure."*

The ERA guide is based on the input of rental industry leaders in cybersecurity, and the four 'Capability Elements' – Process, People, Technology and Infrastructure – provide a comprehensive scope for developing a business-wide strategy across three levels of maturity – 'Base Level', 'Maturing' and 'Leader'.

A checklist linking the essential risk and vulnerability assessment with current levels of maturity provides an aid to planning and risk reduction, and there is a model 'First 48 hours' response plan for immediate crisis management following a major cyberattack.

The guide was compiled with the invaluable support and contributions of ERA member companies, led by Boels, CGT Edilizia, HSS Hire, Kiloutou, Loxam, Mateco, Renta and Riwal.

Download the Guide, Checklist and 'First 48' response plan [here](#).

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### **About ERA**

The European Rental Association was created in 2006 to represent national rental associations and equipment rental companies in Europe. Today, the membership includes over 5,000 rental companies, either directly or through 15 rental associations. ERA is active through its committees in the fields of Promotion, Sustainability, Statistics and Technical, and through its working groups, including the Future Group and the Cybersecurity Working Group.

Extensive information on ERA's activities, reports, and publications is available on the ERA website at <https://www.erarental.org>

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