



Leveraging real-time data to impact your Rental Workflows

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INSIDE KNOWLEDGE

A classic Rental data landscape

Siloed equipment data from
Supplier backends



Operational Data Systems
(ERP, CRM, HRMS, L&D, Finance)



Fleet monitoring data from
telematics solutions



Third Party Data Platforms
(Traffic, Tolls, Weather, Forms)



Unconnected Assets and Personnel

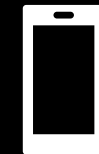
- New IoT devices
- Wearables
- Bluetooth tags

Needs:

actions

?

ing information?



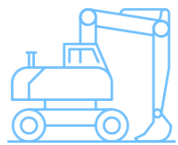
IN YOUR OPERATION

Contract Management

Stand-Downs / Off-Hire



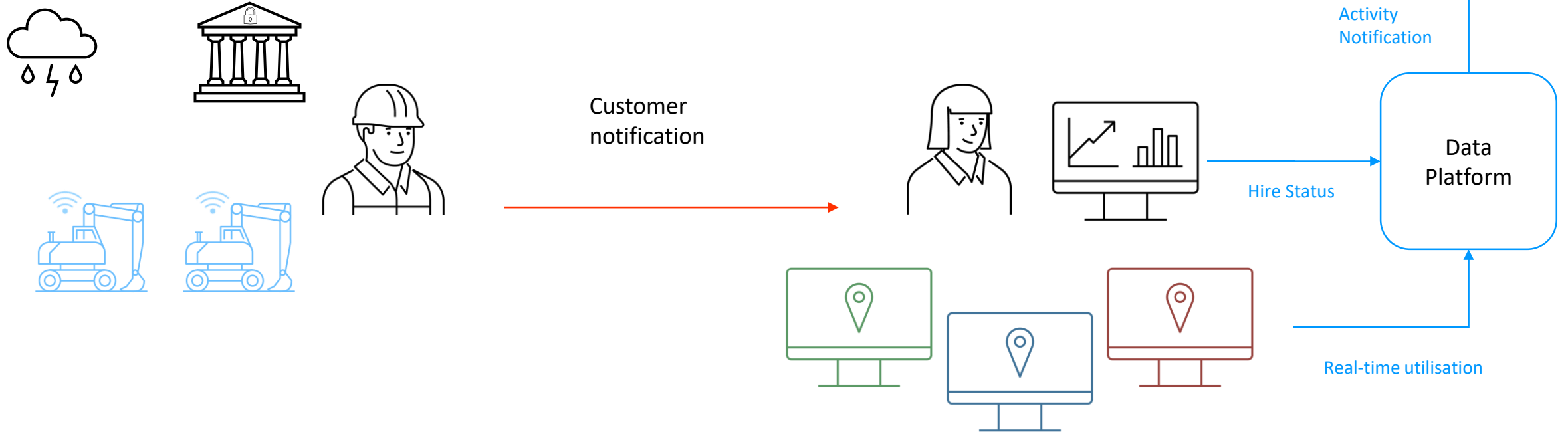
Customer
notification



IN YOUR OPERATION

Contract Management

Stand-Downs / Off-Hire



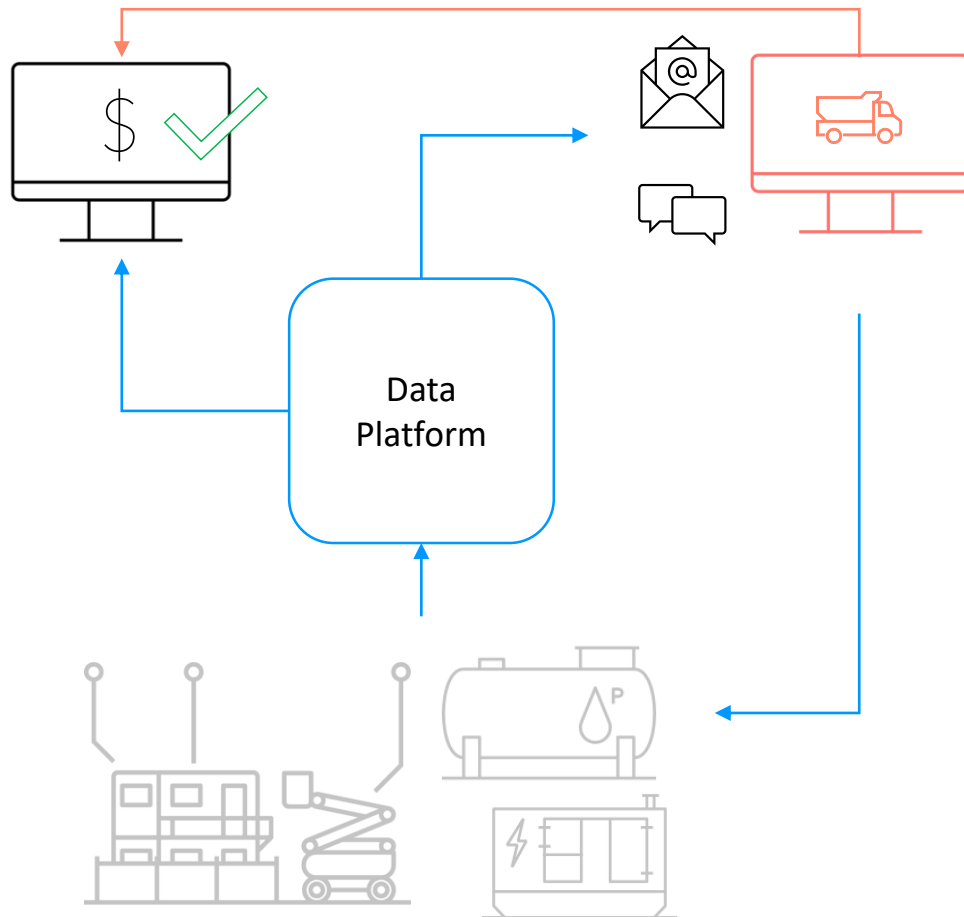


[abnormal operation pattern detected;
maintenance action triggered]

IN YOUR OPERATION

Contract Management

New services / business models



Pay for use vs Pay for time

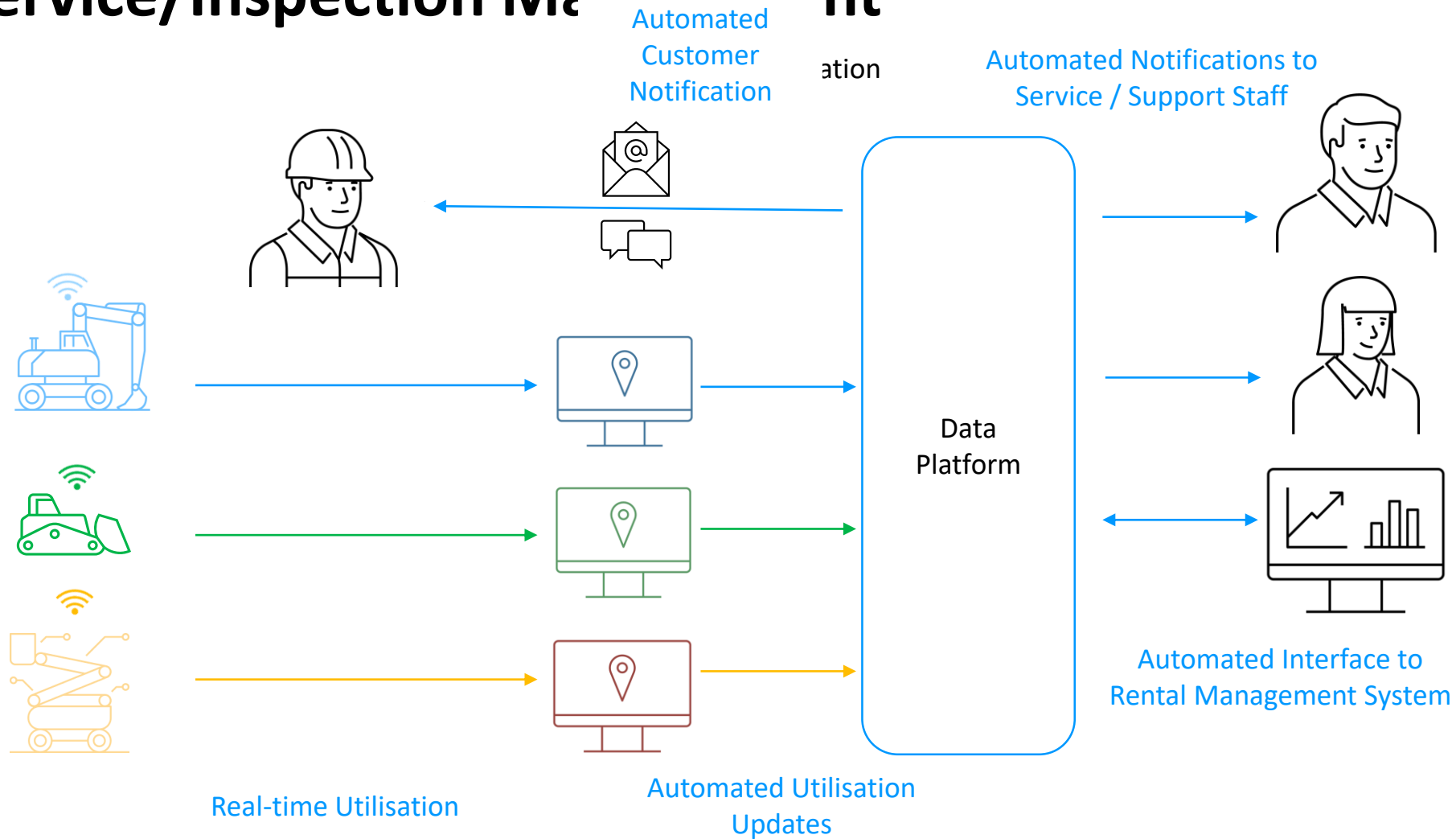
Individual asset pricing

Uptime guarantees



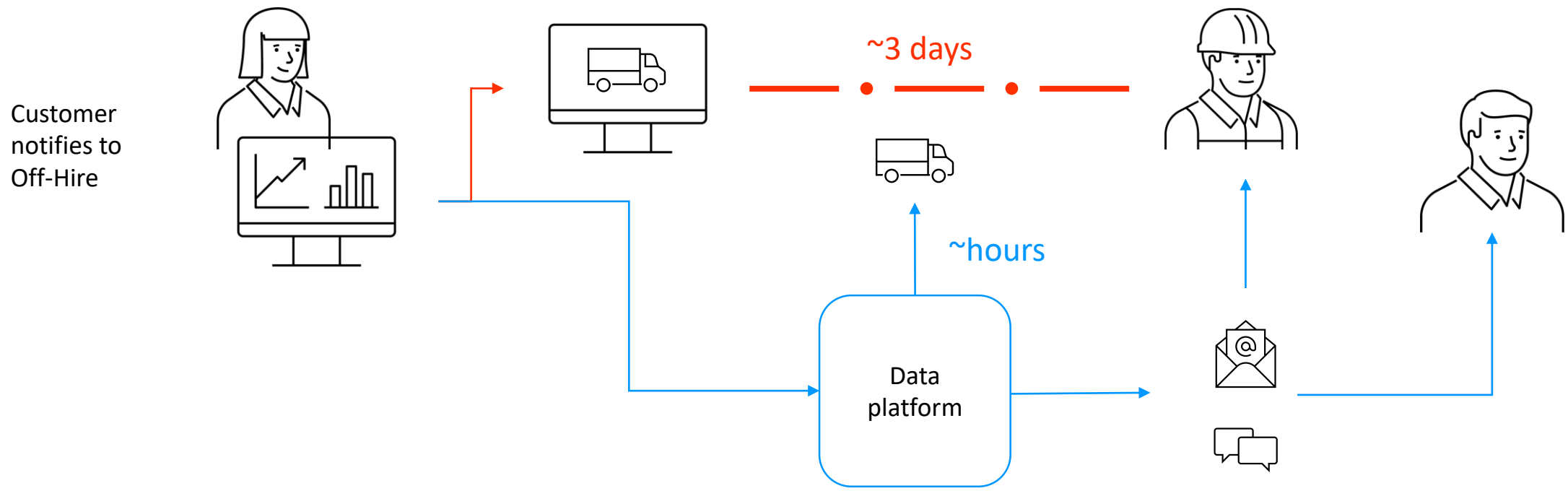
IN YOUR OPERATION

Service/Inspection Management



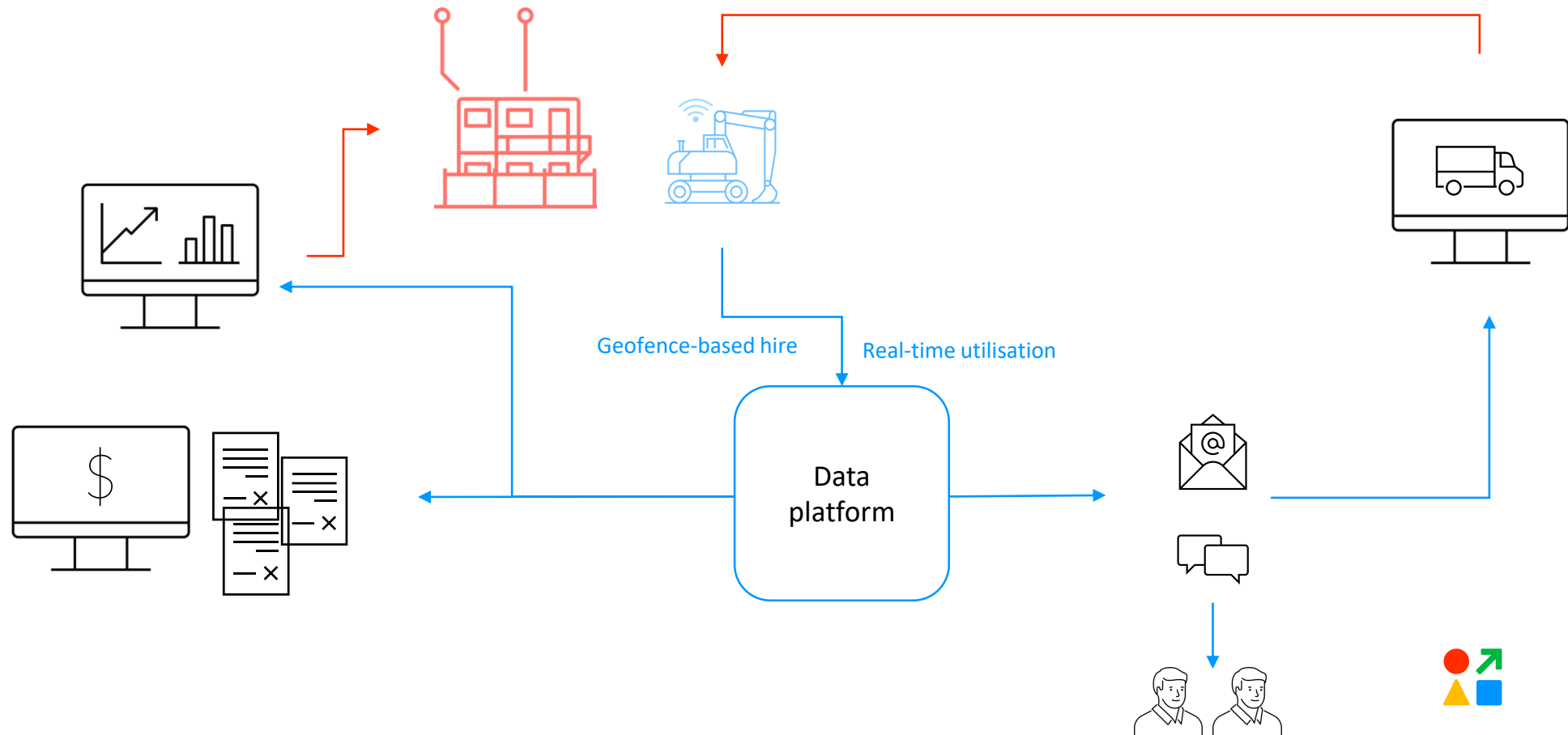
IN YOUR OPERATION

Transport and Delivery



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Self-Service branch?





Thanks for your time!

Feel free to contact me for any questions: max@inauro.io or find me on [Linkedin!](#)

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