



Expanding and reinforcing accessible digital tools to serve the green transition

Hiboo is an Equipment Data Platform that helps companies maximise the productivity, profitability and sustainability of every moving equipment involved in a construction project.



785672

Bulldozer



▲ Over idling : +4h

[Check asset profile](#)

90643E3

Dumper



📈 Good efficiency + 12%

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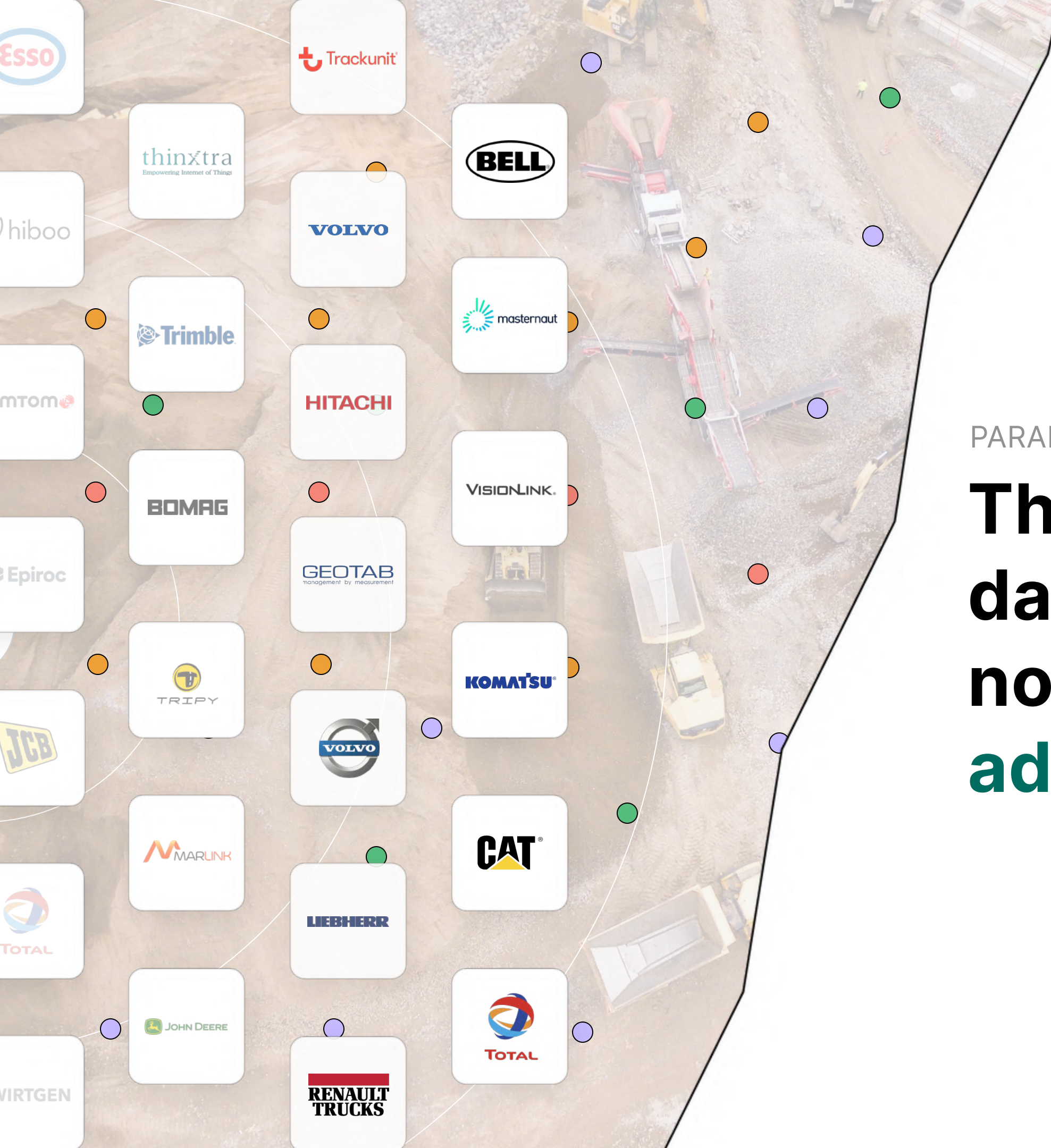
2876042

Truck



🕒 Arrived 33 min ago

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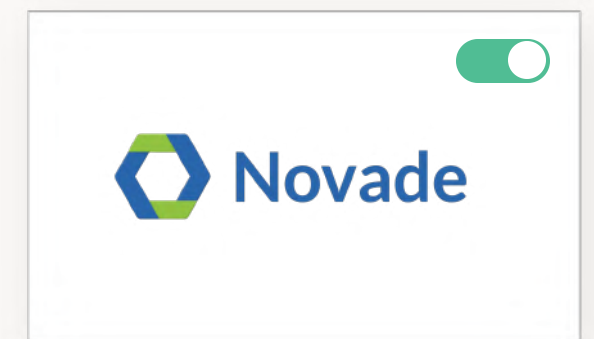
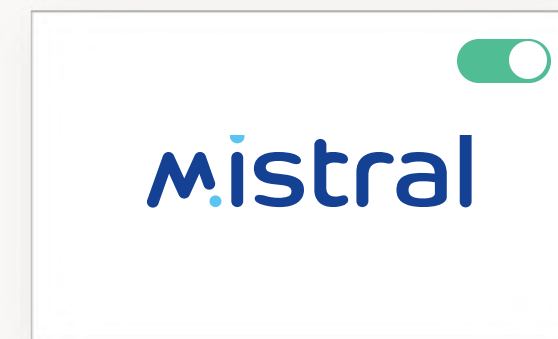
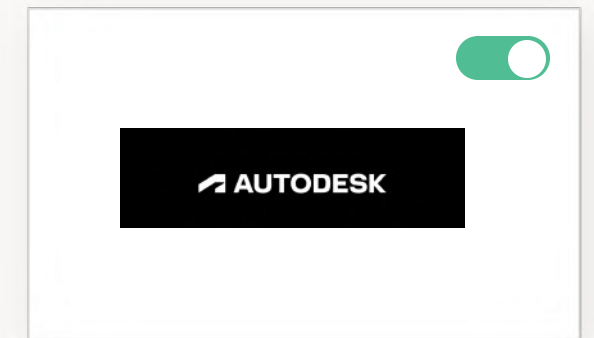
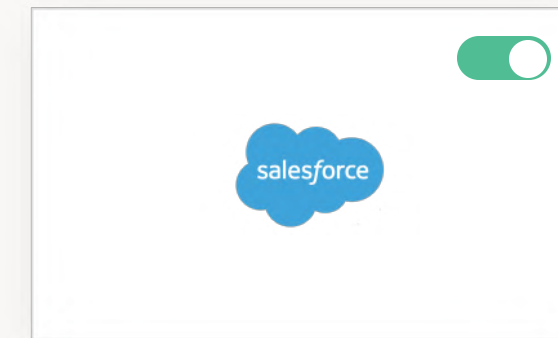
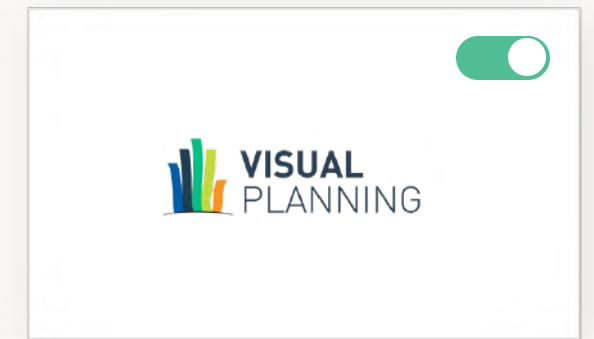
PARADOX

**There's a lot of
data but
no one is taking
advantage of it**

- Sales
- Maintenance
- Finance
- Exploitation
- Operations
- Sustainability
- Buyers



















Current status

All rental companies and their customers use ERP to manage their business



Current status

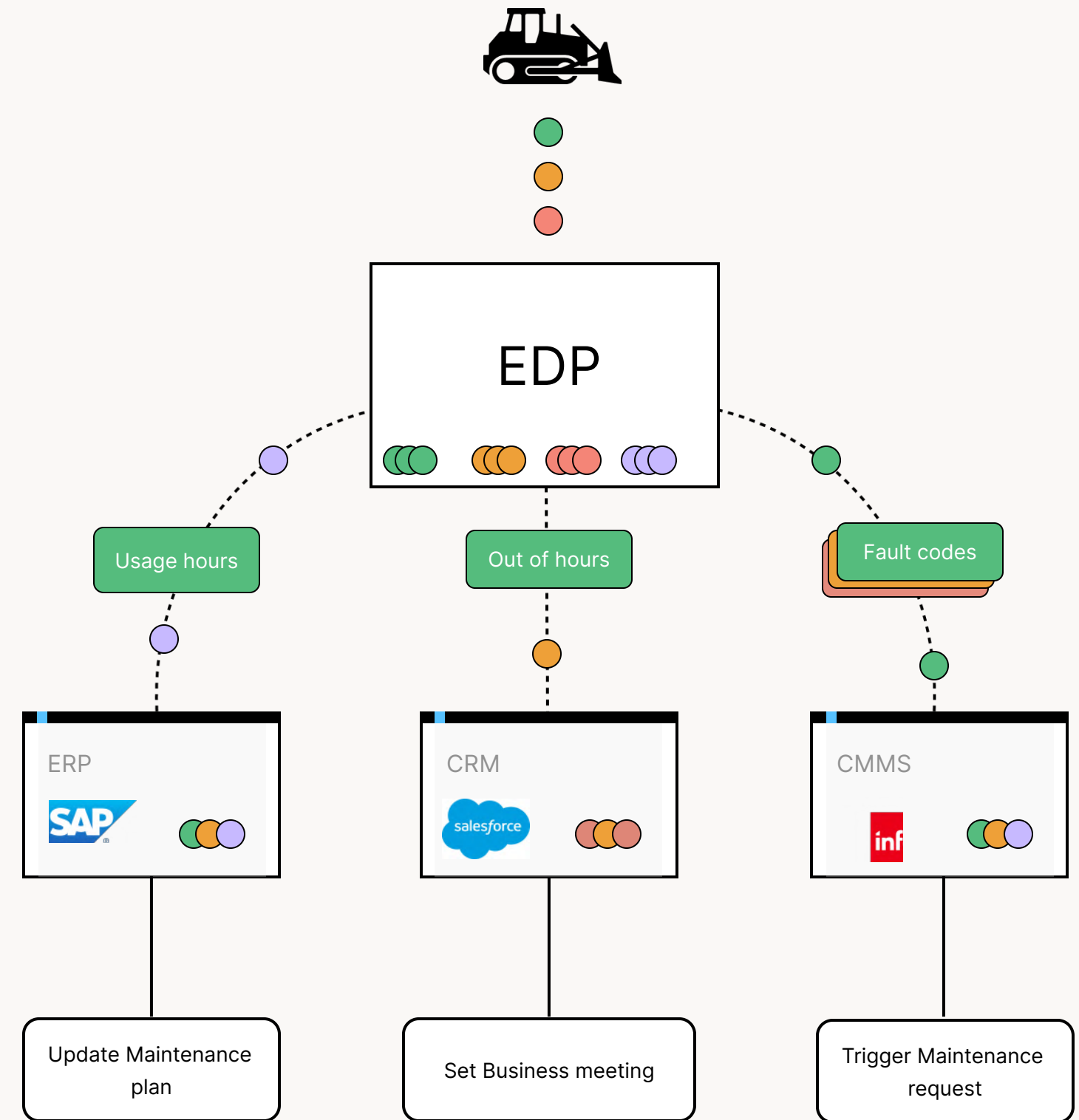
Your
machines are
connected!



The next step

The immediate future is to feed you and your customers' IT platform with data



This is exactly what we do

Hiboo's Equipment Data Platform (EDP) brings reliable equipment data to every other tool and team in your organisation.

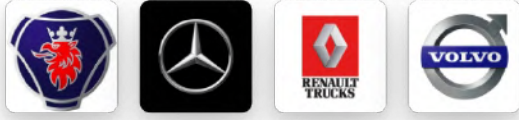
Heavy equipment



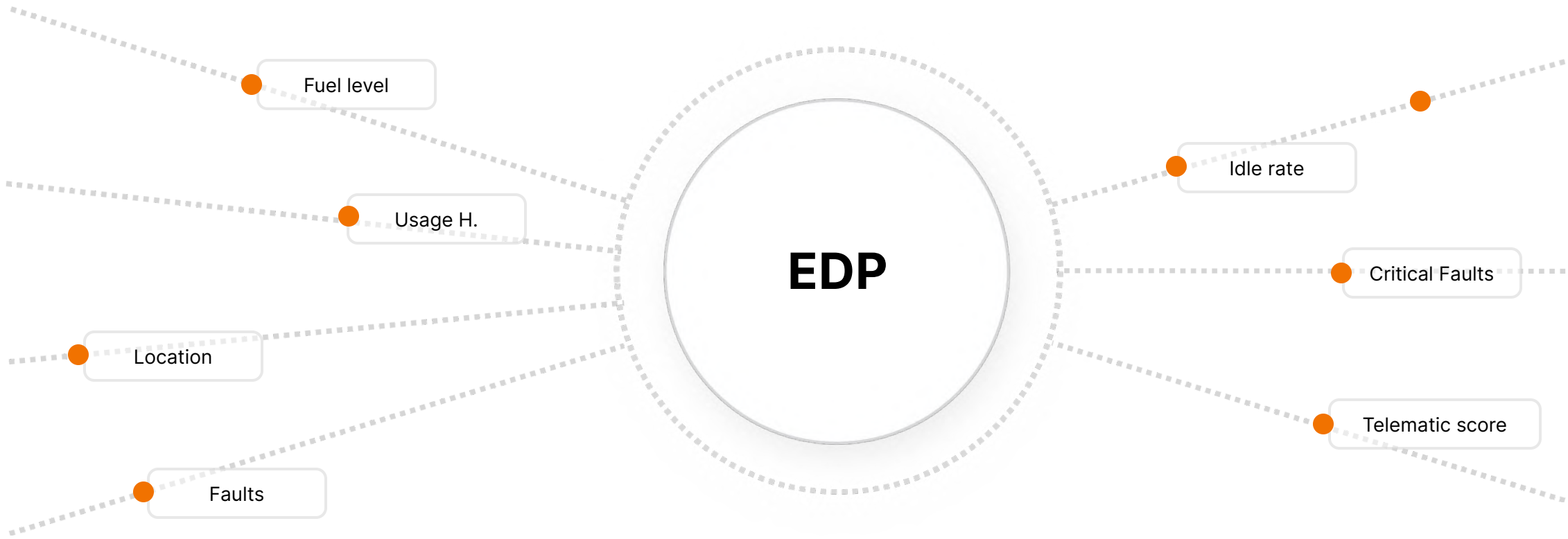
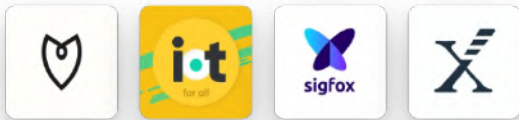
Telematic solution



Truck



IoT



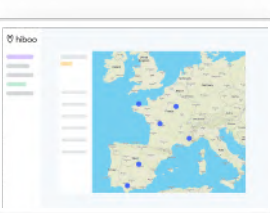
Native Integrations



API connector



Hiboo App



Why do rental companies need data?

Use Case Examples



Bill more accurately

Use the equipment **actual usage hours** to bill more accurately.



Avoid conflicts

Warn your customers in case of equipment over-usage to **anticipate overcharges** when the equipment is rented on a long-term basis.



Enhance customer service

Allow your clients to **anticipate breakdowns** through fault codes analysis.



Go the extra mile

Communicate your equipment's last **known location** to your customers after delivery.

How data will help green transition?

Carbon footprint is the matter of the next decade! **It must become a competitive advantage.**

While feeding ERP with your machines' data:

- Some rental companies establish a sort of classification of their equipment according to its carbon footprint
- Customers must measure to **aggregate their carbon emissions in their scope 2**

 **We can't reduce what we don't measure!**

Green transition is not just about carbon

Lifespan

Up to [+10% usage](#) expectancy per equipment. Improving your financial assets.

TPMS

Increase your tires life by monitoring [TPMS data](#).

Second hand sales

[Increase your opportunities to sell](#) used goods by providing all the data to your customers.

Hiboo team at the convention

First-class team & partners



Grégoire Aubert
+33 7 68 28 93 44

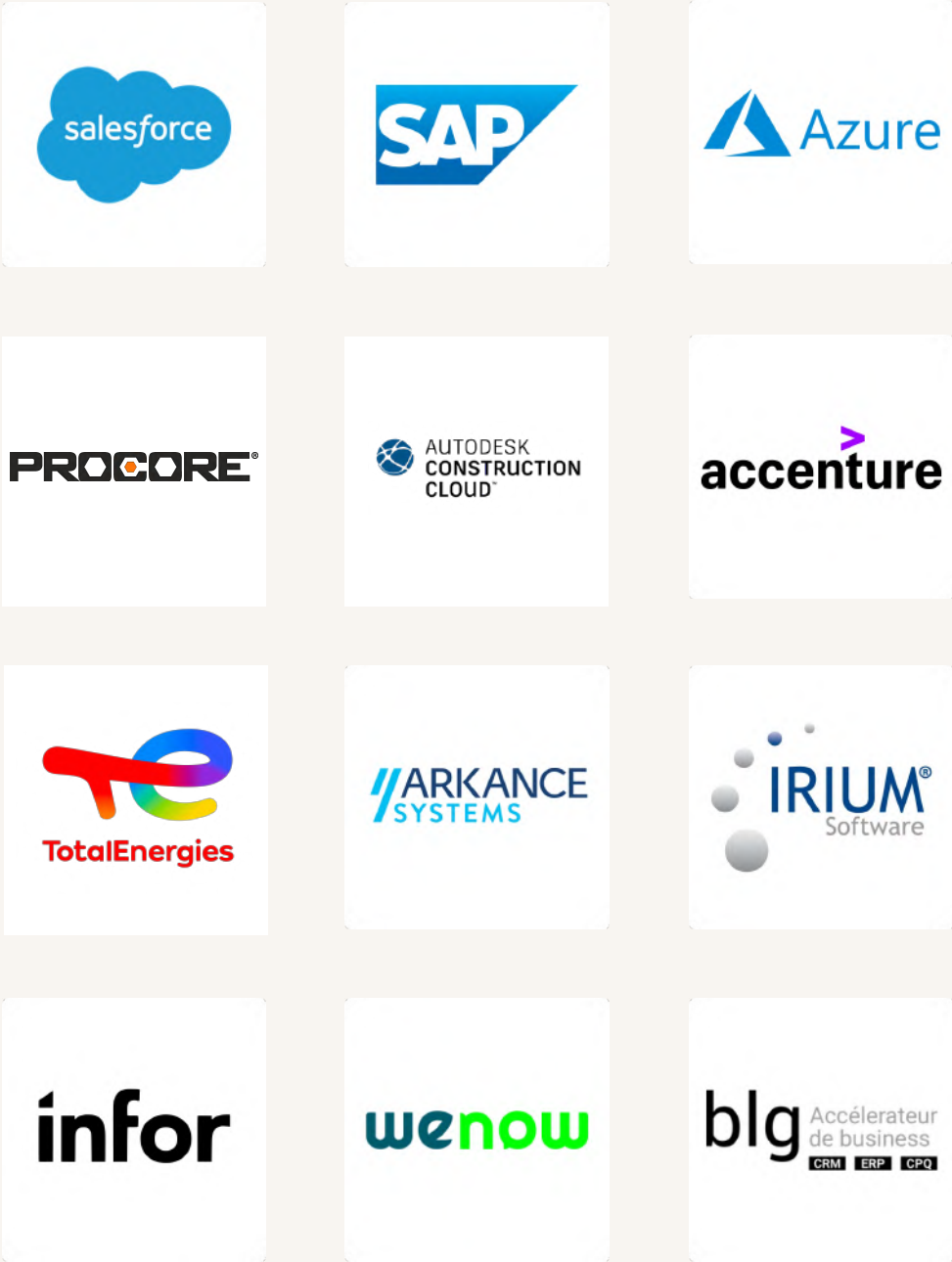


Adrien Montoille
+33 7 65 89 56 27



Urbain de la
Rochefoucauld
+33 6 62 72 53 58

sales@hiboo.io





Thank you!

To contact our sales team:
sales@hiboo.io



Carbon emissions

**Stay
competitive.
Help your client
measure their
carbon impact.**



Hiboo is Labeled Solar Impulse Solution



Thierry Robert,
Equipment Director , NGE

« With the support of Hiboo, we were able to save 1 ton of CO2e emission per equipment in just 6 months. »

**Reducing the idle rate of 1 000
equipment (32% to 26%) saved NGE:**

- 1 100 tons CO2e
- 3,6M€