



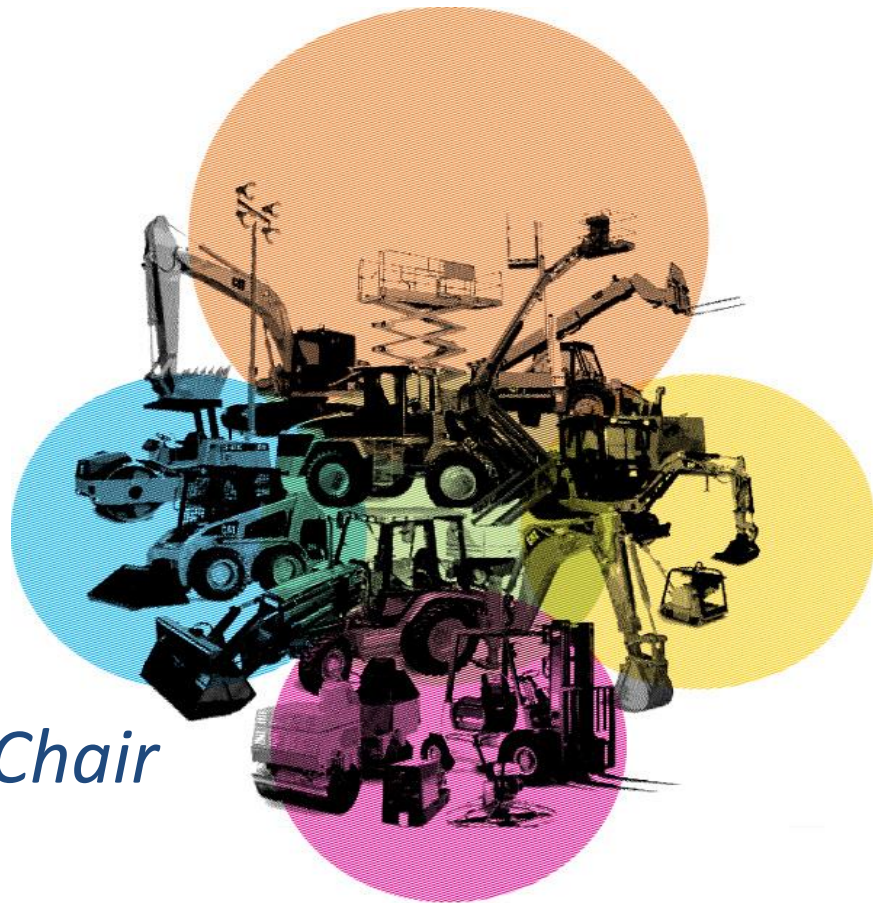
EUROPEAN
RENTAL
ASSOCIATION

ERA Sustainability Committee overview of activities

Mark Bradshaw, Committee Chair



Join the conversation [#ERAConvention2022](#)



ERA Sustainability Committee membership comprises diverse knowledge covering broad agenda with key focus on practical support for members and demonstrating how rental is part of a sustainable future

- Since Autumn 2021, the Committee has met (in person and virtually) four times
- We work with a range of expert technical advisers and help to mould projects to fit rental needs
- The Awards are crucial in showcasing innovation and commitment
- Measuring the progress to Net Zero and understanding the barriers - main aspects of the roundtable discussion

Notable projects and outcomes:

- ERA Equipment CO2 Calculator
- Sustainable Supplier Framework
- CSR KPI Guidance Framework
- Safety & risk management
- EU Taxonomy and wider public affairs agenda

Projects such as the ERA Equipment CO2 Calculator and Sustainable Supplier Framework are continuously evolving as customer demands and practical experience of use grow

CSR KPI Guidance Framework

- A practical tool to help rental companies with sustainability performance measurement and reporting, with rating how well they perform against an industry framework.
- Update of the framework currently under way to include process benchmarking of the KPIs and a guidance on carbon emissions measurement and reporting
- The set of KPIs from this framework will be submitted into the European Sustainability Reporting Standards, developed currently by the EU

EU Sustainable Finance Taxonomy

- Taxonomy is a list of economic activities that are deemed sustainable. It will guide investors in their decision making
- Large companies will have to report the portion of their revenues coming from aligned activities
- Equipment rental is by nature sustainable, which is why
- ERA is pushing for the broadest possible inclusion in the EU taxonomy by demonstrating it is a circular economy business model