



ERA Convention - PROGRAMME
“Investing in People”
Maastricht - 7 and 8 June 2023

TUESDAY 6 JUNE	
9.30 – 18.00	IRE and APEX
18.00 – 22.00	VISIT TO THE HISTORIC CENTRE OF MAASTRICHT <i>(followed by cocktail and canapés)</i>
WEDNESDAY 7 JUNE – Day 1	
09.30 – 14.00	REGISTRATION
9.30 – 12.30	Breakfast on the ERA stand and tour of IRE and APEX Roaming interviews with exhibitors
12.30 – 13.30	LUNCH at the EXHIBITION
14.00 – 15.30 (Auditorium 2)	PLENARY SESSION – PART 1 – Needs and challenges in attracting people <ul style="list-style-type: none">• Opening of the Convention, Stéphane Henon, President, ERA• Welcome to Maastricht (Daniel Krug, President of Verhurend Nederland)• Addressing people shortages in the industry• Panel – Status of the workforce in the rental industry Moderator: Maarten Bouwhuis
15.30 – 16.30	COFFEE BREAK AND VISIT TO IRE

<p>16.30 – 18.00 (Auditorium 2)</p>	<p>PLENARY SESSION – PART 2 – How to adapt to new generations, different skills, diversity, to recruit and retain people in the industry?</p> <ul style="list-style-type: none"> • <i>How to change organisations to be more attractive</i> • <i>HAE “Careers in Hire”, Paul Gaze, HAE</i> • <i>Diversity brings profit, Patrick Smets, McKinsey</i> <p>Moderator: Maarten Bouwhuis</p>
<p>18.00 – 18.30 (Auditorium 2)</p>	<p>ERA GENERAL ASSEMBLY</p> <p>Open to direct members of ERA and volunteers</p>
<p>19.00 – 20.30 (ERA stand)</p>	<p>EUROPEAN RENTAL AWARDS COCKTAIL</p>
<p>20.30 – 23.00 (Expo Foyer)</p>	<p>EUROPEAN RENTAL AWARDS DINNER</p> <p>Moderator: Maarten Bouwhuis</p>
<p>THURSDAY 8 JUNE – DAY 2</p>	
<p>9.00 – 9.45 (Auditorium 2)</p>	<p>PLENARY SESSION – PART 3 – STATISTICS</p> <ul style="list-style-type: none"> • <i>Trends in the European Rental Industry – Update Forecast 2023-24, Sevrá Rende, S&P Global</i> • <i>Presentation on Finance, Inflation and Asset Management, Jeff Eisenberg</i> <p>Moderator: Maarten Bouwhuis</p>
<p>9.45 – 10.00</p>	<p>COFFEE</p>
<p>10.00 – 11.45</p>	<p>WORKSHOP PROMOTION – Image of the rental industry</p> <ul style="list-style-type: none"> • <i>Promotion Committee Report, Pierre-Yves Rallet, Committee Chairman</i> • <i>Presentation</i> • <i>Debate with questions in relation to “Investing in People”</i> <p>Moderator: Pierre-Yves Rallet, Committee Chairman</p>

	<p>WORKSHOP TECHNICAL – Adaptation of trainings to diverse staff</p> <ul style="list-style-type: none"> • <i>Technical Committee Report, Martin Sebestyen, Committee Chairman</i> • <i>Presentation</i> • <i>Debate with questions in relation to “Investing in People”</i> <p><i>Moderator: Martin Sebestyen, Committee Chairman</i></p> <hr/> <p>WORKSHOP SUSTAINABILITY – Diversity / safety / well-being in the rental industry</p> <ul style="list-style-type: none"> • <i>Sustainability Committee Report, Mark Bradshaw, Committee Chairman</i> • <i>Presentation</i> • <i>Debate with questions in relation to “Investing in People”</i> <p><i>Moderator: Mark Bradshaw, Committee Chairman</i></p> <hr/> <p>WORKSHOP FUTURE GROUP - How to make the rental industry attractive for younger people?</p> <ul style="list-style-type: none"> • <i>Future Group Report</i> • <i>Presentation</i> • <i>Debate with questions in relation to “Investing in People”</i> <p><i>Moderators: Future Group Members</i></p>
<p>11.45 – 12.45 (Auditorium 2)</p>	<p>CONCLUSION OF THE CONVENTION</p> <ul style="list-style-type: none"> • <i>Guest Speaker</i> • <i>Closing of the Convention, Stephane Henon, President ERA</i> <p><i>Moderator: Maarten Bouwhuis</i></p>
<p>12.45 – 14.00 (ERA Stand)</p>	<p>NETWORKING LUNCH</p>
<p>14.00 – 17.00</p>	<p>Visit to IRE and APEX</p>