

RENTAL ASSOCIATIONS IN EUROPE

A guide to the rental association members of ERA

April 2023



EUROPEAN
RENTAL
ASSOCIATION

This publication, prepared with the help of the ERA National Association Committee, profiles the European rental associations in Europe that are members of the European Rental Association (ERA).

There is a large variety of trade associations working for the equipment rental sector in Europe. Most of the associations are national in nature, although they differ in scope and activities. Most member associations focus only on the rental business. However, for some, the rental industry is only one of the areas of activity that they represent (for example, they may represent the broader equipment sector, including the manufacturing industry).

The ambition of this publication is for rental associations to learn about each other and the activities they undertake.

It can also serve as an inspiration to other rental associations that are not a member of ERA, both within Europe and elsewhere in the world.

CONTENTS

LIST OF ASSOCIATIONS	3
ASSOCIATION PROFILES	4
- ANAPAT (Spain)	4
- ASEAMAC (Spain)	5
- Assodimi (Italy)	6
- BBI (Germany)	7
- Construction Plant-hire Association (UK)	8
- Danish Rental Association (Denmark)	9
- DLR (France)	10
- Hire Association Europe (UK)	11
- İMDER (Turkey)	12
- IPAF (UK)	13
- NAAST (Russia)	14
- Norsk Utleieforening (Norway)	15
- Rentalföretagen (Sweden)	16
- Scottish Plant Owners Association (Scotland)	17
- Tekninen Kauppa (Finland)	18
- Verhurend Nederland (Netherlands)	19
- VSAA/ASFP (Switzerland)	20
- European Rental Association	21
- Global Rental Alliance	22

LIST OF ASSOCIATIONS

- | | | | |
|---|-------------------------------------|---|-----------------------------------|
|  | ANAPAT |  | Rentalföretagen |
|  | ASEAMAC |  | Scottish Plant Owners Association |
|  | Assodimi/Assonolo |  | Tekninen Kauppa |
|  | BBI |  | Verhurend Nederland |
|  | Construction Plant-hire Association |  | VSAA/ASFP |
|  | Danish Rental Association |  | European Rental Association |
|  | DLR |  | Global Rental Alliance |
|  | Hire Association Europe | | |
|  | İMDER | | |
|  | IPAF | | |
|  | NAAST | | |
|  | Norsk Utleieforening | | |



ANAPAT

Asociación Nacional de Alquiladores de Plataformas Aéreas de Trabajo



ASEAMAC

Asociación de alquiler de maquinaria y equipos

THE SPANISH ASSOCIATION OF RENTAL COMPANIES AND CONSTRUCTION MACHINERY INDUSTRY WITHOUT OPERATOR

Contact details

- C / Albasanz, 67 - Office 47
28037 Madrid
Spain
- +34 91 375 81 22 secretario@anapat.es
- www.anapat.es/ @AnapatAlquiler
- Asociación ANAPAT @AnapatAsociacion
- ANAPAT channel

- **Countries covered:** Spain
- **Date of creation:** 1993
- **Date of joining ERA:** 2006
- **Number of people working in the association:** 3
- **Rental sectors covered:** Powered Access
- **Membership:** 91 rental companies and 26 collaborating companies
- **Representation in ERA Committees:** National Associations, Sustainability, Promotion, Technical

Services to members

- Training
- Standardisation
- Legal and Regulatory advice
- Technical and Safety advice
- Fight against debts

Market statistics

- Study on the rental of Mobile Elevating Work Platform in Spain

Activities, Events and Resources

- Safety manuals and stickers
- Technical and Safety Committees
- Annual event



Services to members

- Standardisation and regulation
- Legal and technical assistance
- Training

Market statistics

- Study on the rental of machinery and equipment in Spain

Activities, Events and Resources

- Foro - Annual meeting
- Regional meetings and conferences



Contact details

- Av. Rey Juan Carlos 92, 4
28916 Leganés – Madrid
Spain
- +34 911 593 555 info@aseamac.org
- www.aseamac.org @ASEAMACAlquiler
- ASEAMAC @ASEAMACalquiler
- ASEAMAC

- **Countries covered:** Spain
- **Date of creation:** 1996
- **Date of joining ERA:** 2006
- **Number of people working in the association:** 11
- **Rental sectors covered:** General focus, all rental sectors
- **Membership:** 93 rental companies and 30 suppliers
- **Representation in ERA Committees:** National Associations, Sustainability, Promotion, Technical, Statistics

ASSODIMI
Associazione Distributori
Macchine Industriali



BBI
Bundesverband der
Baumaschinen-, Baugeräte- und
Industriemaschinen-Firmen

Contact details

- via Roma 24
Bucine (AR)
Italy
- +39 55 212 839 info@assodimi.it
- www.assodimi.it @Assodimi
- Assodimi//Assonolo @assodimi
- Associazione Assodimi/Assonolo

- **Countries covered:** Italy
- **Date of creation:** 1996
- **Date of joining ERA:** 2006
- **Number of people working in the association:** 2
- **Rental sectors covered:** General focus, all rental sectors
- **Membership:** 311 rental companies and 70 partner companies
- **Representation in ERA Committees:** National Associations, Promotion, Statistics

Services to members

- Legal assistance
- Trainings
- Customer verification service
- Safety checks management

Activities, Events and Resources

- Quality certification
- Customisable rental school manual
- Annual event



Services to members

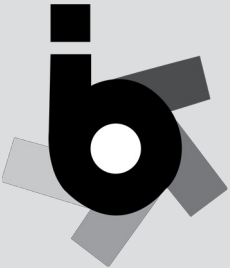
- Representation of interests
- Legal assistance
- Surveys regarding different subjects, key figures
- Regulatory monitoring
- Training: Academie
- Work on Human Resources

Market statistics

- Economic and market reports and research

Activities, Events and Resources

- Sample terms and conditions
- Business administration: E-Books, Sample TCO, exclusive publications
- Technical Service: Surveys, exclusive publications
- Sales and distribution: Surveys, exclusive publications
- Events: Conferences



Contact details

- Adenauerallee 45
53113 Bonn
Germany
- +49 228 223 469 info@bbi-online.org
- www.bbi-online.org bbi_verband
- bbi e.V. @bbi.verband

- **Countries covered:** Germany
- **Date of creation:** 1949
- **Date of joining ERA:** 2006
- **Number of people working in the association:** 2
- **Rental sectors covered:** General focus, all rental sectors
- **Membership:** 300 retailers, rental companies and other members
- **Representation in ERA Committees:** National Associations, Promotion, Technical, Sustainability

CPA
Construction Plant-hire
Association



MATERIELSEKTIONEN
Danish Rental Association

Contact details

27/28 Newbury Street
Barbican, London
EC1A 7HU, United Kingdom

+44 020 7796 3366

enquiries@cpa.uk.net

www.cpa.uk.net

@CPA_Planthire

Construction Plant-hire association

CPA - Construction Plant-hire Association

CPA UK

- **Countries covered:** UK
- **Date of creation:** 1942
- **Date of joining ERA:** 2006-16, 2023
- **Number of people working in the association:** 10
- **Rental sectors covered:** General focus, all rental sectors; incl. Rail Plant Association.
- **Membership:** 1800+ (1700 plant-hire companies, the rest are equipment manufacturers)
- **Representation in ERA Committees:** National Associations, Sustainability, Promotion, Statistics, Technical

Services to members

- CPA Model Hire Conditions
- Legal & Insurance services
- Training & Skills Support
- Special Interest Groups
- Health and Safety initiatives
- Lobbying of policy issues

Activities, Events and Resources

- Safety and Technical Publications
- CPA Bulletin - quarterly publication produced digitally and in print
- Annual CPA Conference
- CPA Stars of the Future Apprentice and Trainee Awards
- Webinars
- Development of apprenticeships and national occupational/training standards for plant-based roles and activities



Services to members

- Safety inspections
- Legal monitoring
- Marketing assistance

Activities, Events and Resources

- DRA Certification of rental companies
- Equipment user guides



Contact details

Slotsholmsgade 1
1217 København K
Denmark

+45 3374 6257

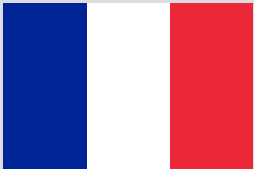
info@materielsektionen.dk

www.materielsektionen.dk

- **Countries covered:** Denmark
- **Date of creation:** 1996
- **Date of joining ERA:** 2006
- **Number of people working in the association:** 1
- **Rental sectors covered:** General focus, all rental sectors
- **Membership:** 50 rental companies and other members
- **Representation in ERA Committees:** National Associations
- **Materielsektionen** is a part of the Danish Chamber of Commerce. The focus of the section is the equipment industry.

DLR

Fédération Nationale des Distributeurs, Loueurs et Réparateurs de Matériels de Bâtiment, de Travaux publics et de Manutention



HAE

Hire Association Europe

Contact details

19 Rue de l'Université
93160 Noisy Le Grand
France

+33 1 49 89 32 32

contact@dlr.fr

www.dlr.fr

@federationDLR

WebtvDLR
www.webtvdlr.fr

@federationdlr

- Countries covered: France
- Date of creation: 1965
- Date of joining ERA: 2006
- Number of people working in the association: 11
- Rental sectors covered: General focus, all rental sectors
- Membership: 506 rental companies and dealers, 3 partner sectoral associations, 71 associate suppliers
- Representation in ERA Committees: National Associations

Services to members

- Advice to members (social, human resource, apprenticeship and vocational training, environmental, tax, safety, transport...)
- Advice and support to other linked federations (ACIM, UFL, SPMDG)
- Communication (DLR MAG, Webtv DLR, etc.)
- Auditing
- Joint purchasing service
- Quality certification QUALI'OP
- Training
- Fight against equipment theft

Market statistics

- Economic studies

Activities, Events and Resources

- Events: Congress, Journée des métiers, Grand Prix Matériel awards, Regional meetings
- SE+ label
- General Rental Conditions



Services to members

- Sector terms & conditions
- Hire Certification Services including SafeHire Certification Scheme and Safety Schemes In Procurement (SSIP) approval certification
- Safety guidance leaflets
- Best practice guides and bulletins
- Industry materials and merchandise
- Publicity
- Legal advice
- Training and Virtual Reality offer
- Public affairs
- Financial advice
- Insurance services
- Advice services

Activities, Events and Resources

- Hand Arm Vibration (HAV) data online tool
- Supplier sustainability scheme: Hire Industry Trusted Supplier (HITS)
- Events: Hire Awards of Excellence
- HR: Jobs portal Careers in Hire
- Publications: Interface On Hire magazine
- Online events and webinars



Contact details

2450 Regents Court, The Crescent, Birmingham Business Park, Solihull B37 7YE, UK

+44 0121 380 4600

enquiries@hae.org.uk

www.hae.org.uk

@hireassociation

Hire Association Europe (HAE) and Event Hire Association (EHA)

@HireAssociation

Hire Association Europe & Event Hire Association

- Countries covered: UK, Ireland, global members
- Date of creation: 1974
- Date of joining ERA: 2006
- Number of people working in the association: 19
- Rental sectors covered: General focus, all rental sectors
- Membership: 800+ members (rental companies and associate suppliers)
- Representation in ERA Committees: National Associations, Sustainability, Promotion, Statistics

İMDER

Türkiye İş Makinaları Distribütörleri ve İmalatçıları Birliği

TURKISH CONSTRUCTION EQUIPMENT DISTRIBUTORS & MANUFACTURERS ASSOCIATION



IPAF

International Powered Access Federation

Contact details

Bağlarbaşı Mah. Kumru Sok.
No:18/1 Kat:1 Evran İş Merkezi 34844
Maltepe / İstanbul, Turkey

+90 216 477 7077 imder@imder.org.tr

www.imder.org.tr @imderTR

İMDER PR @IMDER

İMDER Turkey Construction Equipment
Distributors & Manufacturers Association

- **Countries covered:** Turkey
- **Date of creation:** 2002
- **Date of joining ERA:** 2010
- **Number of people working in the association:** 7
- **Rental sectors covered:** Construction equipment; İMDER also represents the wider construction equipment industry
- **Membership:** 46 companies, (rental companies, manufacturer companies and distributor companies)
- **Representation in ERA Committees:** National Associations

Services to members

- Legislative monitoring
- Finding the right solutions for the problems of the sector
- Improving the relations between its members
- Contributing the legal studies related with the sector
- Representing the sector in all kinds of platform
- Assisting the export studies
- Organising trainings for the member companies
- Supporting PR activities of the member companies

Activities, Events and Resources

- International Construction Equipment Congress
- Rental Summit
- KOMATEK International Construction Machinery, Technology and Equipment Trade Fair
- Rent It Turkey Exhibition
- UR-GE Cluster Project
- E-Bulletin



Services to members

- Legislative monitoring
- Terms & Conditions
- Technical Hotline
- Member Events
- Webinars
- Lobbying and Representation
- Networking & Sponsorship Opportunities

Market statistics

- IPAF Rental Market report
- IPAF Global Safety Report

Activities, Events and Resources

- Training and e-learning
- IPAF Rental+ certification
- Resource library
- IPAF Powered Access magazine – UK & Ireland Audience
- IPAF Journal – The German IPAF Magazine
- IPAF Informa – The Italian IPAF Safety Magazine
- Events and webinars



Contact details

Moss End Business Village,
Crooklands, LA7 7NU,
Cumbria, UK

+44 (0)15395 66700 info@ipaf.org

www.ipaf.org @IPAForg

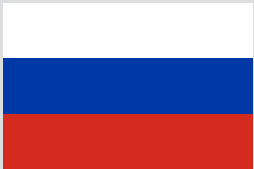
IPAForg @IPAF.org

International Powered Access Federation (IPAF)

- **Countries covered:** Global with members in over 70 countries
- **Date of creation:** 1983
- **Date of joining ERA:** 2006
- **Number of people working in the association:** 75
- **Rental sectors covered:** Powered Access
- **Membership:** Over 1,400 members (manufacturers, dealers and distributors, users and training companies; including 470 rental companies)
- **Representation in ERA Committees:** National Associations, Sustainability, Promotion, Technical

NAAST
Национальная Ассоциация
Арендодателей Строительной Техники

NATIONAL ASSOCIATION OF CONSTRUCTION EQUIPMENT RENTAL COMPANIES



Contact details

Shosseinii pr. 18
109548 Moscow
Russia

+46 08 400 268 90

forum@naast.ru

https://naast.ru

- **Countries covered:** Russia
- **Date of creation:** 2011
- **Date of joining ERA:** 2012
- **Number of people working in the association:** 2
- **Rental sectors covered:** Construction equipment
- **Membership:** 31 members (19 rental companies; 12 manufacturers and dealers)
- **Representation in ERA Committees:** National Associations

Services to members

- Legal advice
- Technical advice
- Joint provision of services
- Common work with insurance companies
- Providing standard forms of documents, as well as instructions for the operation of machinery and equipment
- Research and providing market statistics
- Fight against equipment theft and late payments

Activities, Events and Resources

- Events (NAAST Forum)



NORSK UTLEIEFORENING
Norwegian Rental
Association

Services to members

- Legal aid and legal services
- Regulatory monitoring
- Insurance services
- Public procurement assistance
- Training requirements
- Goods purchasing agreements

Market statistics

- Business Economy Barometer

Activities, Events and Resources

- Product group guideline



Contact details

Næringslivets Hus
Middelthunsgate 27
0368 Oslo, Norway

+4723 08 75 00

post@norskutleieforening.no

www.norskutleieforening.no

- **Countries covered:** Norway
- **Date of creation:** 2006
- **Date of joining ERA:** 2006
- **Number of people working in the association:** 2
- **Rental sectors covered:** General focus, all rental sectors
- **Membership:** 21 rental companies
- **Representation in ERA Committees:** National Associations, Statistics

RENTALFÖRETAGEN

Swedish Rental Association



SPOA

Scottish Plant Owners Association

Contact details

- c/o iOffice
Drottninggatan 32
111 51 Stockholm Sweden
- +46 (0) 8 400 268 90 info@rentalforetagen.se
- www.rentalforetagen.se @rentalforetagen
- Rentalföretagen Rentalföretagen

- **Countries covered:** Sweden
- **Date of creation:** 2003
- **Date of joining ERA:** 2006
- **Number of people working in the association:** 2
- **Rental sectors covered:** General focus, all rental sectors
- **Membership:** 90 rental companies and 50 associate supplier companies
- **Representation in ERA Committees:** National Associations, Technical, Statistics, Promotion
- Rentalföretagen was formed in 2021 from the merger of Swedish Rental Association and Hyreskedjan

Services to members

- Terms & conditions
- Regulatory monitoring
- Education
- Personal Safety Introduction (PSI) safety sheet
- Classification system codes for construction machinery and equipment

Market statistics

- Yearly

Activities, Events and Resources

- Advice and guidelines
- Events: Rentaldagen – The Rental day
- Resources / Committees: Access, Energy & Climate, Rental modules, Safety, Site huts



Services to members

- Safety & training
- Theft guidance
- Advocacy
- Advice – Technical, Business, HR, Legal, Tax
- Representation on Industry working groups

Activities, Events and Resources

- Annual Dinner
- Regional Members meetings
- Trade Shows
- Terms and Conditions of Rental
- Technical publications
- Industry Guidance
- SPOA News
- SPOA Events



Contact details

- 1st Floor, Lomond Court
Castle Business Park, Stirling
FK9 4TU, Scotland
- +44 01786 230 900 info@spoa.org.uk
- www.spoa.org.uk @SPOAofficial
- SPOA-Scottish Plant Owners Association @SpoaPlant


- **Countries covered:** Scotland
- **Date of creation:** 1950
- **Date of joining ERA:** 2023
- **Number of people working in the association:** 4
- **Rental sectors covered:** General focus, all rental sectors
- **Membership:** 350+ plant owners and hire companies, 11 industry supply members
- **Representation in ERA Committees:** National Associations



TEKNINEN KAUPPA
The Association of Finnish
Technical Traders



VERHUREND NEDERLAND

Contact details

 Eteläranta 10
FI-00130 Helsinki
Finland

 +358 040 197 3414  juha.ala-hiiri@tekninen.fi

 www.tekninen.fi  @TekninenKauppa

 Teknisen Kaupan Liitto - The Association of Finnish Technical Traders

- **Countries covered:** Finland
- **Date of creation:** 1918
- **Date of joining ERA:** 2007
- **Number of people working in the association:** 7
- **Rental sectors covered:** All rental sectors. The association gathers members from the larger technical industry and has 22 sections of operations.
- **Membership:** 405 member companies (42 rental companies) and 4 associations
- **Representation in ERA Committees:** National Associations, Statistics

Services to members

- Regulatory monitoring, promoting shared interests and maintaining the competitiveness of the business
- Training and consulting services

Market statistics

- Market forecasts for 2021 and 2022 for construction machinery rental in Finland
- In addition to market surveillance, this section focuses on the business environment (customers, development projects, legislation) and the supervision of interest it requires.

Activities, Events and Resources

- Construction machine rental companies and companies importing construction machines are members of the Construction Machines section.
- Customers outside the construction industry, e.g. in process, shipbuilding, real estate and service industries, also use machine services.

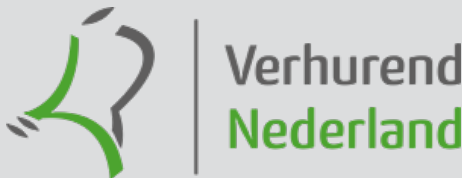


Services to members


- Training
- Joint purchase of products
- Collective insurance and debt management
- Technical advice



Activities, Events and Resources

- Foro - Annual meeting
- Network sessions twice a year
- Company visits
- Joint Trade show visits



Contact details

 Hanzeweg 12A
2803 MC Gouda
Netherlands

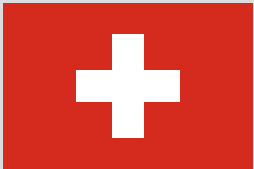
 +31 (0) 85 732 55 28  info@verhurendnederland.nl

 <https://verhurendnederland.nl>  @VerhurendNL

 Verhurend Nederland  @verhurendnl

- **Countries covered:** Netherlands
- **Date of creation:** 2011
- **Date of joining ERA:** 2017
- **Number of people working in the association:** 2
- **Rental sectors covered:** General focus, all rental sectors (2 divisions: Catering, Event and Party rental; Machine rental)
- **Membership:** 106 rental companies
- **Representation in ERA Committees:** National Associations

VSAA/ASFP
Verband Schweizer Arbeitsbühnen
Anbieter / Association Suisse des
Fournisseurs de Plateformes de travail



ERA
European Rental
Association

Contact details

- Postfach 656
4010 Basel
Switzerland
- +41 61 228 90 30
- info@verbandvsaa.ch
- www.verbandvsaa.ch

- **Countries covered:** Switzerland
- **Date of creation:** 2009
- **Date of joining ERA:** 2019
- **Number of people working in the association:** 1
- **Rental sectors covered:** Powered Access
- **Membership:** 23 rental companies
- **Representation in ERA Committees:** National Associations

Services to members

- Issuing recommendations for the safety of aerial work platforms (training, maintenance, etc.)
- Contact with the authorities
- Dissemination of industry-relevant information

Market statistics

- Annual survey of industry indicators

Activities, Events and Resources

- Networking events
- Events for the exchange of experiences for trainers



Services to members

- Promotion of the rental concept
- Technical issues and equipment
- Statistics on the European rental market
- Sustainability
- Harmonisation of national regulations and EU public affairs
- Awareness of the challenges of the Future
- Support the rental associations

Market statistics

- ERA Market report
- ERA/IRN Rental tracker

Activities, Events and Resources

- Annual ERA Convention
- European Rental Awards
- ERA Equipment CO2 Calculator
- TCO Calculator
- Sustainable Supplier Framework
- Human Resources
- Other industry guides



Contact details

- Avenue de Tervueren 188A
1150 Brussels
Belgium
- + 32 2 761 16 04
- era@erarental.org
- www.erarental.org
- @era_rental
- ERA - European Rental Association
- European Rental Association

- **Countries covered:** Members must have operations in European countries
- **Date of creation:** 2006
- **Number of people working in the association:** 4
- **Membership:** 17 rental associations, 31 rental companies, 68 associate members



The **Global Rental Alliance (GRA)** is a networking organisation of equipment rental associations formed in 2003 to promote rental worldwide.

The Alliance creates an opportunity for members to learn from one another and discuss universal issues, such as promotion, sustainability, digitalisation, market penetration, safety, training and skills, and attracting talent to the industry.

The GRA has been administered by ERA since 2021.

The work of the GRA is currently focused on 3 main topics:

- **People** (recruitment and training)
- **Promotion of rental**
- **Sustainability**

For more information about the GRA, please visit the website: globalrentalalliance.org

Current members of GRA include:

-  **Brazilian Rental Association**
(ANALOC)
-  **Canadian Rental Association**
(CRA)
-  **Construction Equipment Rental Association, India** (CERA)
-  **European Rental Association**
(ERA)
-  **Hire and Rental Industry Association, Australia** (HRIA)
-  **Hire Association Europe**
(HAE)
-  **Hire Industry Association of New Zealand** (HIANZ)
-  **Japanese Construction and Rental Association** (JCRA)



EUROPEAN RENTAL ASSOCIATION
Avenue de Tervueren, 188A, Box 4,
1150 Brussels
Tel: + 32 2 761 16 04