

ERA Convention - PROGRAMME

“Investing in People”

Maastricht - 07 to 08 June 2023

TUESDAY 06 June

09.30 – 18.00 *REGISTRATION – Visit IRE and APEX*

18.00 – 22.00 *VISIT TO THE HISTORIC CENTRE OF Maastricht followed by cocktail and canapés*

WEDNESDAY 07 June – Day 1

09.30 – 14.00 *REGISTRATION*

9.30 – 10.30 *Welcome Coffee on the ERA stand*

10.30 – 13.30 *Tour of IRE and APEX
Roaming interviews*

14.00 – 15.30
(Auditorium 2)

PLENARY SESSION – PART 1 – Needs and challenges in attracting people

- *Opening of the Convention, Stéphane Henon, President, ERA*
- *Welcome to Maastricht (Johan Hento-Addow, President of Verhurend Nederland)*
- *People challenges in the rental industry, Jean-Baptiste Annat, Eurogroup Consulting*
- *Panel – Status of the workforce in the rental industry (Charlotte Bennett - Sunbelt Rentals, Sylvia Gärtner - Zeppelin Rental, Luis Angel Salas - Loxam Hune, Silke Staaks - Cramo)*

Moderator: Maarten Bouwhuis

15.30 – 16.30 *COFFEE BREAK AND VISIT OF IRE and APEX*

16.30 – 18.00
(Auditorium 2)

PLENARY SESSION – PART 2 – How to adapt to new generations, different skills, diversity, to recruit and retain people in the industry?

- *EU Year of Skills, Roman Horvath, EU Commission*
- *HAE “Careers in Hire”, Paul Gaze, HAE*
- *Diversity brings profit, Patrick Smets, McKinsey*

	<ul style="list-style-type: none"> <i>Why diversity and inclusion matter and understanding some of the barriers women face in your organisation, Emma Porter, Story Contracting Ltd</i> <p><i>Moderator: Maarten Bouwhuis</i></p>
18.00 – 18.30 <i>(Auditorium 2)</i>	<p>ERA GENERAL ASSEMBLY</p> <p><i>Open to direct members and volunteers</i></p>
19.00 – 20.00 <i>(ERA stand)</i>	EUROPEAN RENTAL AWARDS COCKTAIL
20.15 – 23.00 <i>(Expo Foyer)</i>	<p>EUROPEAN RENTAL AWARDS DINNER</p> <p><i>Moderator: Maarten Bouwhuis</i></p>

THURSDAY 08 June – DAY 2	
9.00 – 9.45 <i>(Auditorium 2)</i>	<p>PLENARY SESSION – PART 3 – MARKET & FINANCE</p> <ul style="list-style-type: none"> <i>Inflation and Rental: Three focus areas to thrive with inflation, Jeff Eisenberg, Claremont Consulting</i> <i>Trends in the European Rental Industry – Update Forecast 2023-24, Sevra Rende, S&P Global</i> <p><i>Moderator: Maarten Bouwhuis</i></p>
9.45 – 10.00	COFFEE
10.00 – 11.45	<p>WORKSHOP PROMOTION – Image of the rental industry (Room Berlin)</p> <ul style="list-style-type: none"> <i>Promotion Committee Report, Pierre-Yves Rallet, Committee Chairman</i> <i>European Rental Week, Huw Longton, ERA</i> <i>Debate with questions in relation to “Investing in People”</i> <p><i>Moderator: Pierre-Yves Rallet, Committee Chairman</i></p>
	<p>WORKSHOP TECHNICAL – Adaptation of trainings to diverse staff (Room Athens)</p> <ul style="list-style-type: none"> <i>Technical Committee Report, Klāvs Otisons, Committee Chairman</i> <i>Value is only real, when shared – Francesca Marchesini, Kohler Engines</i> <i>Debate with questions in relation to “Investing in People”</i> <p><i>Moderator: Committee Chairman, Klāvs Otisons, Committee Chairman</i></p>
	<p>WORKSHOP SUSTAINABILITY – Diversity / safety / well-being in the rental industry (Room Rome)</p> <ul style="list-style-type: none"> <i>Sustainability Committee Report, Douglas McLuckie, Committee Chairman</i>

	<ul style="list-style-type: none"> • <i>Mental Health in the rental industry, Asif Latief, Boels Rental</i> • <i>Debate with questions in relation to “Investing in People”</i> <p><i>Moderator: Committee Chairman, Douglas McLuckie, Committee Chairman</i></p>
	<p>WORKSHOP FUTURE GROUP - How to make the rental industry attractive for younger people? (Room London)</p> <ul style="list-style-type: none"> • <i>Future Group Report, Michel Boels, Future Group member</i> • <i>Technology as a driver for change in the rental workforce, Magnus Thibblin, Hexagon, Jean-Francois Sourdoire, Trimble</i> • <i>Debate with questions in relation to “Investing in People”</i> <p><i>Moderators: Future Group Members</i></p>
11.45 – 12.45 (Auditorium 2)	<p>CONCLUSION OF THE CONVENTION</p> <ul style="list-style-type: none"> • <i>Guest Speaker, Nicklas Pyrdol, Bringing your Attraction and Retention into 2023</i> • <i>Closing of the Convention, Stephane Henon, President ERA</i> <p><i>Moderator: Maarten Bouwhuis</i></p>
12.45 – 14.00 (ERA Stand)	NETWORKING LUNCH
14.00 – 17.00	Visit of IRE and APEX