



EUROPEAN  
RENTAL  
ASSOCIATION

# **SUSTAINABILITY KPIs 2.0**

## **Sustainable Development Goals (SDGs)**



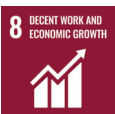

SUSTAINABILITY KPIS AND THE SDGS

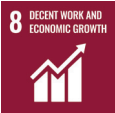
Reporting against the Sustainable Development Goals (SDGs) is increasing in importance across the industry. However, at the time of writing, SDG reporting is mainly the preserve of best practice companies.


To report against the SDGs, it is suggested that you include reference to the SDGs in the overview section, or a summary performance section of your sustainability report, where you set out your sustainability strategy, targets, KPIs and current performance levels.


See table from Atlas Copco for a practical example at the end of this section. In this example you would include the relevant KPIs, current performance and targets as well as the relationship of each KPI to the relevant sustainable development goal.

Each of the KPIs outlined in this guidance framework can be linked to the following SDGs. Different indicators may be linked to multiple SDGs but the tables below have indicated the main relevant SDG for each indicator:


People	SDGs
1. Employee engagement / satisfaction	 8. Decent work and economic growth
2. Employee voluntary turnover	
5. Sick leave	
3. % of workforce women	 5. Gender equality
4. % managers women	
10. Gender pay gap	
6. % of employees permanently employed	 8. Decent work and economic growth
12. Time given to employees for volunteering	
13. Legal proceedings on human rights	
7. Number of nationalities employed	 10. Reduce inequalities
8. % of employees under 25	
9. % of employees over 50	
11. Disability / disadvantaged employment %	


Health and Safety	SDGs
1. Number of accidents as measured by Lost Time Incident Rate (LTIR)	 8. Decent work and economic growth
2. Share of operations covered by OHSAS 18001 or similar (relative to sales)	
3. Safety offering as a % of sales	


Training	SDGs
1. % of employees receiving training	 8. Decent work and economic growth
2. Number of external individuals participating in safety training	

Environment	SDGs
1. Electric powered/low emission units in fleet	 12. Responsible consumption and production
2. Reduction in carbon emissions	
3. Reduction in waste	
4. Number of branches ISO 14001 certified	
5. Water consumption per € unit turnover	
6. Third party rating	
7. Legal proceedings – environment	
8. Environmental incident / near miss	

Supply chain	SDGs
1. % of suppliers signing up to sustainable supply chain Code of Conduct	 12. Responsible consumption and production
2. % of suppliers assessed on CSR	

Anti-Corruption and Bribery	SDGs
1. % of employees signing the business code of conduct	 16. Peace, justice and strong institutions
2. % employees receiving business ethics/CoC training annually	
3. Violations of corruption or bribery	

Circularity	SDGs
1. % of equipment recycled by unit	 9. Industry, innovation and infrastructure
2. % of waste recycled by weight	

Other	SDGs
1. Fleet operator recognition scheme (FORS or local equivalent) certification per location	 12. Responsible consumption and production

A practical example from the Atlas Copco annual report.



This is the summary table at the start of their report:

FOCUS AREAS FOR SUSTAINABILITY			
FOCUS AREAS	VISION	MATERIAL ISSUES	UN SUSTAINABLE DEVELOPMENT GOALS
Products and service		<b>Our products create lasting value and make a positive impact</b> <ul style="list-style-type: none"><li>Product eco-efficiency</li><li>Life-cycle perspective</li><li>Product innovation</li><li>Product quality and safety</li></ul>	 
People		<b>Our culture of collaboration and inclusion drives our success</b> <ul style="list-style-type: none"><li>Employee satisfaction and engagement</li><li>Diversity and non-discrimination</li></ul>	 
Safety and well-being		<b>The way we work contributes to our safety and well-being</b> <ul style="list-style-type: none"><li>Occupational health, safety and well-being</li></ul>	
Ethics		<b>We are known for ethical behavior, openness and respect</b> <ul style="list-style-type: none"><li>Business ethics and integrity</li><li>Human rights</li><li>Transparency and accountability</li><li>Responsible supply chain</li></ul>	 
The environment		<b>Our processes minimize our impact on the environment</b> <ul style="list-style-type: none"><li>Climate change</li><li>Energy use and efficiency</li><li>Waste</li><li>Water use</li></ul>	   

For each section, they include a summary of the linkage to the SDGs:



**Atlas Copco contributes to the following Sustainable Development Goals:**

**9.4** By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes.

**12.5** By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.

**Atlas Copco contributes to the following Sustainable Development Goals:**

**5.1** End all forms of discrimination against all women and girls everywhere.

**5.5** Ensure women’s full and effective participation and equal opportunities for leadership at all levels of decision-making.

**8.8** Protect labour rights and promote safe and secure working environments for all workers, including migrant workers.



**Atlas Copco contributes to the following Sustainable Development Goals:**

**8.7** Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour

**8.8** Protect labour rights and promote safe and secure working environments for all workers, including migrant workers

**16.5** Substantially reduce corruption and bribery in all their forms





**Atlas Copco employees contribute to the following Sustainable Development Goal:**

**6.1** By 2030, achieve universal and equitable access to safe and affordable drinking water for all.





**Atlas Copco contributes to the following Sustainable Development Goals:**

**6.4** By 2030, substantially increase water-use efficiency across all sectors and ensure sustainable withdrawals and supply of freshwater

**7.2** By 2030, increase substantially the share of renewable energy in the global energy mix

**7.3** By 2030, double the global rate of improvement in energy efficiency

**12.2** By 2030, achieve the sustainable management and efficient use of natural resources

**12.4** By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, and significantly reduce their release to air, water and soil



**EUROPEAN  
RENTAL  
ASSOCIATION**

**EUROPEAN RENTAL ASSOCIATION**  
**Avenue de Tervueren, 188A, Box 4,**  
**1150 Brussels**  
**Tel: + 32 2 761 16 04**