



EUROPEAN
RENTAL
ASSOCIATION

17th EUROPEAN RENTAL ASSOCIATION CONVENTION

Lisbon, 15 – 16 May 2024

Sponsorship offers Booking Form

Step 1 – Main Contact / Invoicing Details:

| | |
|--------------------------|--|
| First Name | |
| Last Name | |
| Organisation Name | |
| Address | |
| Postcode – City | |
| Country | |
| E-mail Address | |
| Main Phone | |
| VAT number | |

Step 2 – Your Order:

You are herewith offered to become a sponsor:

- of the European Rental Awards dinner taking place in the evening of 15 May 2024
- or of the ERA Convention.

I – Sponsoring of the European Rental Awards Dinner

Sponsorship of the European Rental Awards Dinner does not include any registration to the ERA Convention nor any ticket to the European Rental Awards ceremony. It also does not include any space at the table-top exhibition.

Gold sponsorship

Benefits of the Gold sponsorship include:

- Logo on all communication relating to European Rental Awards;
- Recognition in master presentation shown at European Rental Awards dinner;
- Logo printed on the menu cards of European Rental Awards dinner;
- **Logo to be displayed on stage during the European Rental Awards Dinner**

Silver Sponsorship

Benefits of the Silver sponsorship include:

- Logo on all communication relating to European Rental Awards;
- Recognition in master presentation shown at European Rental Awards dinner;
- Logo printed on the menu cards of European Rental Awards dinner.

Sponsorship of the ERA Cocktail

Benefits of the ERA Cocktail sponsorship include:

- Logo on all electronic communication relating to European Rental Awards;
- Recognition in master presentation shown at European Rental Awards dinner;
- Logo printed on the menu cards of European Rental Awards dinner;
- **Logo to be displayed in reception area.**

II – Sponsoring of the ERA Convention 2024

Sponsorship of the ERA Convention 2024 App (limited to 1 sponsor)

Benefits of the ERA Convention App sponsorship include:

- Logo on the Convention App, downloaded by all the participants to the Convention.

Sponsorship of the ERA Convention 2024 lanyards (limited to 1 sponsor)

Benefits of the lanyards sponsoring include:

- Logo on all the lanyards of the Convention distributed to the attendees.

Sponsorship of the luncheon

Benefits of the ERA luncheon sponsorship include:

- **Logo to be displayed in the luncheon area;**

Sponsorship of a coffee break

Benefits of the ERA coffee break sponsorship include:

- Logo to be displayed in the coffee break area.

For further information on conditions applying to the sponsorships, please read our general terms and conditions for the event

I have read and agreed the general terms and conditions for the event (see Page 5).

| | |
|------------|--|
| Name: | |
| Position: | |
| Date: | |
| Signature: | |

| Item | Price before 04/03/2024 | Price as of 04/03/2024 | Your Selection Total (EUR) |
|--|----------------------------|---------------------------|-------------------------------|
| <u>Sponsoring of the Awards Rental Dinner</u> | | | |
| European Rental Awards – Gold Sponsorship | 6.500 EUR | 7.500 EUR | |
| European Rental Awards - Silver Sponsorship | 4.000 EUR | 4.800 EUR | |
| Sponsorship of the ERA Cocktail | 5.000 EUR | 6.000 EUR | |
| <u>Sponsoring of the Convention</u> | | | |
| Lanyards (1 sponsor) | 6.500 EUR | 7.500 EUR | |
| App (1 sponsor) | 4.000 EUR | 4.500 EUR | |
| Luncheon | 3.000 EUR | 3.500 EUR | |
| Coffee break | 2.500 EUR | 3.000 EUR | |

Step 3 – Payment

As soon as your order is received, you will receive an invoice for payment. If your company requires purchase order numbers to be mentioned on invoices received, please provide one at the time of passing your order.

Please send this form fully completed, by email to era@erarental.org.

For questions on the sponsorship of the European Rental Awards dinner or of the ERA Convention, please call:

Veerle Guns at +32 (0)2 761 1604 or email: era@erarental.org

ERA Convention 2024

General Terms and Conditions of the Event **Registration and Cancellation Policy**

The present terms and conditions apply to sponsorship of the European Rental Awards dinner in the evening of 15 May 2024 and of the ERA Convention on 15 and 16 May 2024. Both events are taking place in the EPIC SANA Marquês Hotel, Av. Fontes Pereira de Melo, nº 8 1069-310 Lisboa, Portugal.

1° Sponsorship of the European Rental Awards dinner

Benefits of the Gold sponsorship include:

- Logo on all electronic communication relating to European Rental Awards;
- Recognition in master presentation shown at European Rental Awards dinner;
- Logo printed on the menu cards of European Rental Awards dinner;
- Logo to be displayed on stage during the European Rental Awards Dinner

Benefits of the Silver sponsorship include:

- Logo on all electronic communication relating to European Rental Awards;
- Recognition in master presentation shown at European Rental Awards dinner;
- Logo printed on the menu cards of European Rental Awards dinner;

2° Cancellation Policy - Cancellation by the sponsor

Sponsors can cancel their participation until 4 March 2024. Until that date, payments already received will be refunded (limited to the amount paid). However, a fee of 200 EUR will be charged to cover administrative and banking costs. Refunds will be handled after the event.

In case of cancellation after 4 March 2024 or in case of no-show, fees paid will not be refunded.

3° Cancellation Policy - Cancellation by the organiser

If the European Rental Association cancels the event for any reason other than force majeure, fees will be refunded to the sponsors. However, refunds are limited to the amount paid by the sponsors. The European Rental Association is not liable for any other loss or expenses incurred by sponsors as a consequence of the cancellation.

In case of a cancellation of the event due to the COVID-19 pandemic, ERA will reimburse the amount of sponsorship, except if the sponsor decides to allocate the amount of the sponsorship to another ERA event.

In the event that the ERA Convention 2024 would be cancelled, postponed or relocated on account of fire, flood, riot, earthquake, civil commotion, decisions taken by the national and/or local authorities, weather conditions, strike, lock-out, labour disturbances, explosions, sabotage, accident, terrorism, war, acts of God or any other causes or casualties beyond the control of the European Rental Association, no refund shall be made. Sponsors waive all claims for damage in this case.