



EUROPEAN
RENTAL
ASSOCIATION

ERA Convention - PROGRAMME

"The Future of Rental Solutions"

Lisbon - 15 to 16 May 2024

TUESDAY 14 May

18.00 – 22.00	VISIT TO THE HISTORIC CENTRE OF LISBON followed by cocktail and canapés
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WEDNESDAY 15 May – Day 1

8.00 – 12.30	REGISTRATION
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09.30 – 12.30	<p>Visit of rental branches around Lisbon – GAM and Machrent</p> <p><i>There is a limited number of places, which will be allocated on a first come, first served basis. If all places have been allocated, people wishing to join the visits will be placed on a reserve list.</i></p>
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12.30 – 13.30	QUICK LUNCH
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14.00 – 15.30 (Room Chiado)	<ul style="list-style-type: none">• Opening of the Convention, Arne Severin, Vice-President, ERA• Welcome to Lisbon, Maria Luís Gameiro, Speedrent <p>PLENARY SESSION – PART 1 – Decarbonisation</p> <ul style="list-style-type: none">• Decarbonisation and carbon reporting of European rental companies<ul style="list-style-type: none">○ Decarbonisation and carbon reporting – Paola Eydieu, KPMG○ Business cases by rental companies on<ul style="list-style-type: none">▪ Scopes 1 and 2, Olivier Colleau, Kiloutou▪ Scope 3, Douglas McLuckie, Ashtead Group Plc• Panel on decarbonisation – Opportunities and challenges for the rental companies and their customers<ul style="list-style-type: none">○ Helder Aguiar da Cunha, dst group○ Thomas Astrup, Boels Group○ Samuel Augsburgers, Loxam Group○ Salvatore Campo Hernandez, Acciona <p>Moderator: Maarten Bouwhuis</p>
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15.30 – 16.30	COFFEE BREAK AND NETWORKING
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16.30 – 18.00 (Room Chiado)	<p>PLENARY SESSION – PART 2 – Energy Transition</p> <ul style="list-style-type: none"> <i>Comparison of the Energy Transition in the construction equipment industry with the car industry, Pranav Jaswani, IDTechEx</i> <i>The challenges of the Energy Transition in construction, Luís Veiga Martins, Nova School of Business and Economics</i> <i>Panel on energy transition – How can rental companies and OEMs accelerate the energy transition?</i> <ul style="list-style-type: none"> <i>Klavs Otisons, Boels Group</i> <i>Michel Denis, Manitou</i> <i>Stefan Pfetsch, Wacker Neuson</i> <i>Paul Bramhall, Briggs & Stratton</i> <p>Moderator: Maarten Bouwhuis</p>
18.00 – 18.30 (Room Lapa)	<p>ERA GENERAL ASSEMBLY Open to direct members and all participants</p>
19.00 – 20.30	<p>EUROPEAN RENTAL AWARDS COCKTAIL</p>
20.30 – 23.00 (Room Chiado)	<p>EUROPEAN RENTAL AWARDS DINNER Moderator: Maarten Bouwhuis</p>

THURSDAY 16 May – DAY 2	
9.00 – 9.30 (Room Chiado)	<p>PLENARY SESSION – PART 3 – Market trends</p> <ul style="list-style-type: none"> <i>Update Rental Forecast and Construction 2024-25, Martin Seban, KPMG</i> <p>Moderator: Maarten Bouwhuis</p>
9.30 – 10.00	<p>COFFEE BREAK</p>
10.00 – 11.45	<p>WORKSHOP PROMOTION AND NATIONAL ASSOCIATIONS – Working in rental for a sustainable future (Room Estrela I)</p>

	<ul style="list-style-type: none"> • <i>Committees Reports, Pierre-Yves Rallet and Jose Blanco, Committee Chairmen</i> • <i>Action plan for European Rental Week (ERW) 2024, Jose Blanco</i> • <i>Debate with questions in relation to “The Future of Rental Solutions”</i> <p><i>Moderator: Pierre-Yves Rallet and Jose Blanco, Committee Chairmen</i></p>
	<p>WORKSHOP TECHNICAL – Energy transition in rental (Room Castelo I-IV)</p> <ul style="list-style-type: none"> • <i>Technical Committee Report, Klävs Otisons, Committee Chairman</i> • <i>The “Energy transition in rental” project, Klävs Otisons</i> • <i>Debate with questions in relation to “The Future of Rental Solutions”</i> <p><i>Moderator: Klävs Otisons, Committee Chairman</i></p>
	<p>WORKSHOP SUSTAINABILITY – Decarbonisation and carbon reporting in the rental industry (Room Lapa I+II)</p> <ul style="list-style-type: none"> • <i>Sustainability Committee Report, Douglas McLuckie, Committee Chairman</i> • <i>ERA Carbon reporting guidance project, Paola Eydieu, KPMG</i> • <i>Debate with questions in relation to “The Future of Rental Solutions”</i> <p><i>Moderator: Douglas McLuckie, Committee Chairman</i></p>
	<p>WORKSHOP FUTURE GROUP – Impact of AI on the equipment rental industry (Room Chiado III)</p> <ul style="list-style-type: none"> • <i>Future Group Report, Kevin Niekrawietz, Zeppelin Rental</i> • <i>The impact of-AI on the equipment rental industry – Introduction, Vincent Ranaivoson, Kiloutou</i> • <i>Debate with questions in relation to “The Future of Rental Solutions”</i> <p><i>Moderator: Kevin Niekrawietz, Member of Future Group</i></p>
11.45 – 12.45 (Room Chiado)	<p>CONCLUSION OF THE CONVENTION</p> <ul style="list-style-type: none"> • <i>Guest Speaker, Calum Chace – Artificial intelligence, the Good Future!</i> • <i>Closing of the Convention, Arne Severin, Vice-President, ERA</i> <p><i>Moderator: Maarten Bouwhuis</i></p>
12.45 – 14.00	NETWORKING LUNCH

