How AI Agents will transform the Future of Rental Equipment

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How AI Agents will transform the Future of Equipment Rental

Last mile solutions to peak your business performance

Who is STAEDEAN

2200 global customers in **45** countries

250 active channel partners

50+ apps on AppSource

19+ years in Business

250+ Industry professionals

Private Equity backed

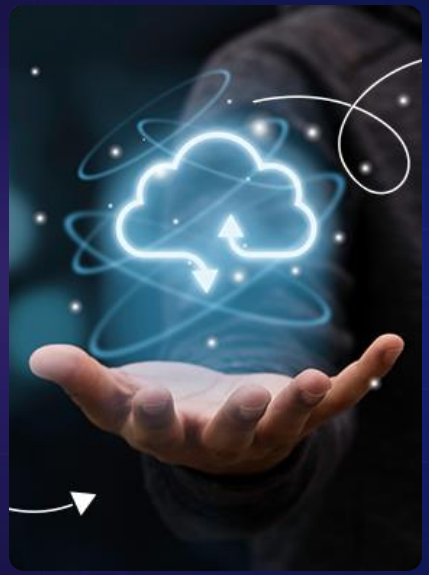
The age of AI

AI will break the world out of its stagnant productivity cycle – and set the stage for a new era of innovation.

A new era of innovation for Rental

Internet

Mobile



Cloud

AI

What is AI?

What is Agentic AI?

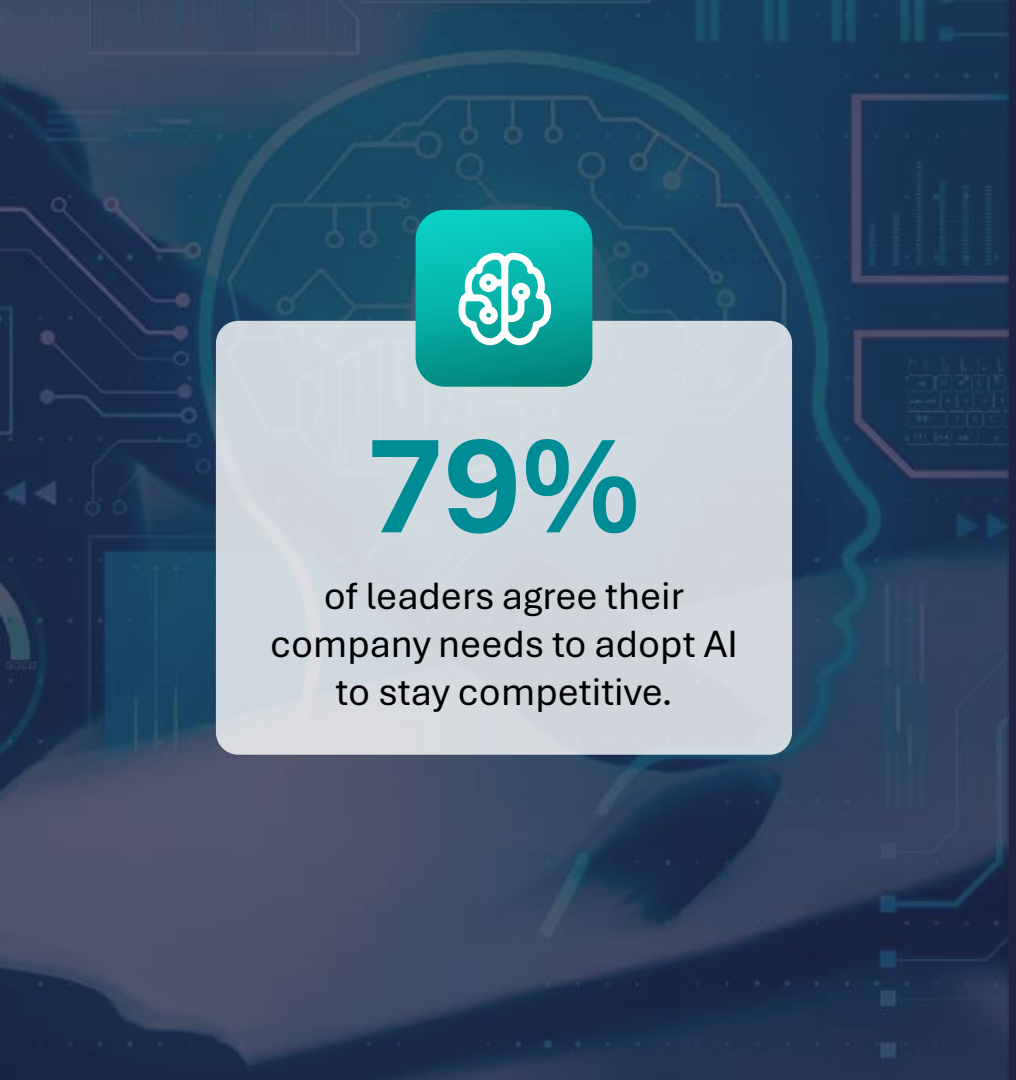
Agentic AI

an orchestrated AI system specifically designed to understand complex workflows and achieve goals autonomously, with little to no human interaction.

How does it relate to GenAI?

Generative AI

a type of AI able to generate new content (such as text and images) by reasoning over complex data, often in response to prompts.



79%

of leaders agree their company needs to adopt AI to stay competitive.

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AI is defining how leaders approach business growth imperatives

- Enhance business performance
- Profitably meet customer demand
- Overcome workforce shortages
- Mitigate cybersecurity threats
- Deliver on ESG goals

60% of leaders worry their organization's leadership lacks a plan and vision to implement AI.

Source: 2024 Work trends index annual report from Microsoft

The value of AI for your Equipment Rental business:

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Operate profitably

by improving mobile workforce productivity and optimizing operations.

Enhance business performance

with new ways to generate revenue and achieve financial goals for your rental business.

Boost agility and resilience

with a secure and standardized Equipment Rental platform.

Turning Vision into reality for Your Rental Business

Where will AI benefit Rental business the most?

01

Fleet planning

"Do I have equipment X available on certain date and where?"

- Insights in Equipment availability in time & geographically
- Optimized resource planning

02

Dynamic pricing

"Is everything invoiced from the contract at the best price?"

- Revenue completeness
- Competitive pricing

03

Customer relations

"How to respond to customers quicker?"

- Customer information is spread across multiple areas
- Need for prompt response
- Customer satisfaction is the key!

04

Equipment maintenance

"How maintenance costs can be reduced?"

- Time savings for people in the field
- Predictive analysis

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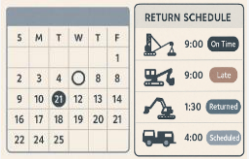
How AI-solutions address customer demand?

Fleet planning

Rental Availability Checker

Rental Planning Agent



Return Rental AI-Cockpit

Intelligent insights for Fleet management

Dynamic pricing

Rental Product Recommendation

Customer Credibility Assessment

Customer relations

Rental Quotation Agent

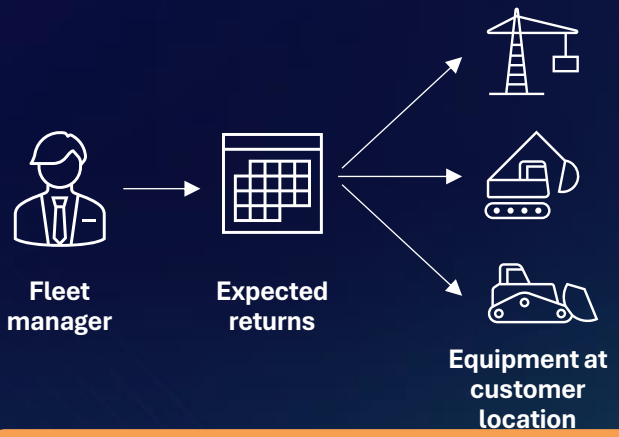
Intelligent insights for Sales & Customer service

Equipment maintenance

Rental Damage Checker

Intelligent insights for Field Service

Rental Return AI-Cockpit



Fleet manager challenges:

- ✓ Unclear return period
- ✓ Fleet sourcing
- ✓ Lack of customer communication

Providing insights in expected returns

Proposing extension term based on historical data

Making proposed changes on approval, contacting customers

Value for your Rental business:

- ✓ Time savings
- ✓ Increased utilization
- ✓ Lower financial risks

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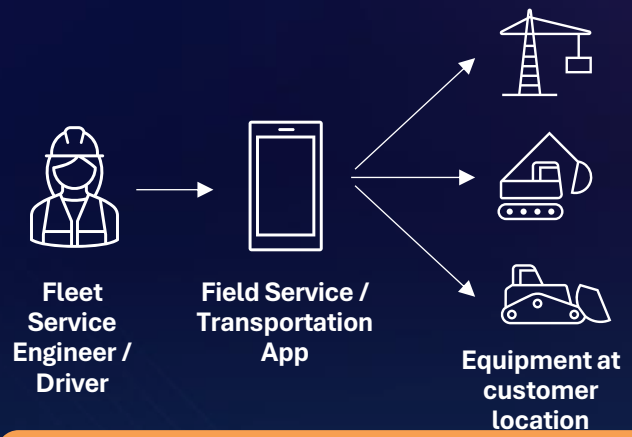
Damage detection for Equipment Rental



Fleet Service Engineer / Driver challenges:

- ✓ Limited time for inspections
- ✓ Difficulty to compare damages before & after rental period
- ✓ Reporting time to insurance company

Highlighting damages to simplify inspections

Providing recommendations on the next actions

Automatically inform customers

Value for your Rental business:

- ✓ Time savings
- ✓ Instant customer notifications
- ✓ Lower financial risks

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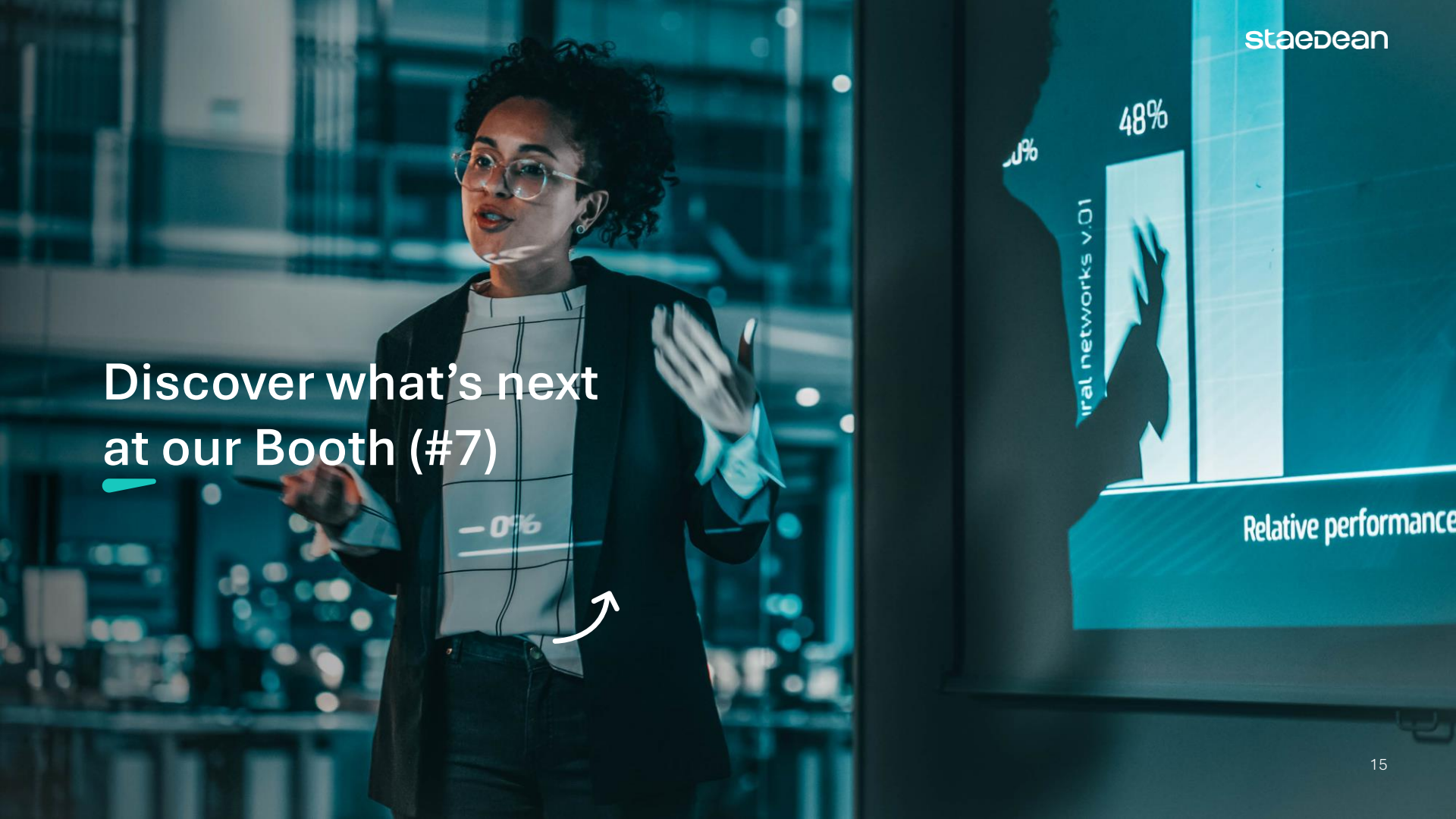
Demo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Relative performance

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